TV GUIDE®

COMPLETE LOCAL PROGRAM LISTINGS
Week Of Oct. 23-29

EXCLUSIVE!

ARTHUR GODFREY'S FLYING MOVIE

15¢

as we see it

There was a time, and it wasn't too long ago, Junior, when the stars ruled Hollywood. No matter how bad the movies were, fans would stampede the box offices just to catch another glimpse of Clark Gable or Mickey Rooney or Hedy Lamarr.

As a result, each movie studio had long lists of stars under contract. It was expensive, but it was good business. Movies starring, say Lana Turner, didn't have to be good. They just had to be made—and made as frequently as the traffic would bear.

Came television and the situation changed somewhat. Americans got used to entertainment in their living rooms and wouldn't leave home to see a new movie unless it was a triple-decked super-duper epic.

The Hollywood moguls, after a great deal of weeping, wailing and hair-tearing (in 3-D, yet) adjusted themselves to the new conditions. They shifted emphasis from big stars to big, good movies. They cut their contract lists and scurried about looking for first class stories. And they found them. Today the film companies are turning out fewer movies. And they really are better than ever.

But the problem has plopped right into television's lap. Viewers used to be content with a fair to middling show as long as a prominent personality was in it. But as the shows increased in quantity, viewers became a lot more selective.

This year we've had a batch of new shows featuring star performers. In many cases the producers seem to believe the star names are enough to carry the program, for the scripts are certainly weak. Could it be that TV is adopting the system Hollywood had to discard when television came along?

Somewhere here there is irony, and perhaps a warning. Stars alone won't carry a TV show any more than stars alone could carry a feature movie. Hollywood learned its lesson. Will TV?

TV GUIDE

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TV Teletype*

NEW YORK Bob Stahl reports:

MILTON BERLE's fans are still loyal, despite his new competition this season. An early Trendex rating (but taken before BISHOP FULTON J. SHEEN's Life Is Worth Living returned) showed UNCLE MILTIE with an average 39.9 for the hour, compared with an 8.2 rating for GENE AUTRY and 11.1 for RED SKELTON.

* * *

The New York Stock Exchange is seeking a "dignified and cultural" program to sponsor each week on ABC. Information Please, absent from TV more than a year, may fill the bill . . . Kukla, Fran and Ollie scheduled to give a concert Nov. 26 in New York's Town Hall. It will star "OLIVER J. DRAGON, noted baritone."

* * *

FREDDIE ROBBINS, New York disk jockey, replaces DON AMECHE as program host on EDDIE FISHER's Coke Time starting Oct. 28 . . . New series of telefilms, Frankie Laine in Paris, which were produced under LAINE's personal supervision this summer in Europe, starts soon on ABC. The singer appears in each show, introducing top European circus and variety acts.

* * *

FRANK SINATRA, once more riding the popularity crest as a result of his work in the "From Here to Eternity" movie, set for a number of TV guest shots. Plans are also afoot to star him once more in his own TV show . . . William Morris Agency trying to drum up sponsor interest in JACK CARTER for a new program.

* * *

ETHEL MERMAN will draw the most money ever paid to a single star on Comedy Hour, reportedly $25,000 for each performance, when she takes over the starring role on that show once in January and once in February. And it's all the direct result of her work on a single prior TV program, the sensational Ford anniversary show telecast last June.

* * *

Latest count on the number of TV receivers in the country is 25,233,000, as of Sept. 1. That means that 55% of all U. S. homes now own a TV set, according to NBC research figures . . . HARRY BABBITT being replaced as emcee of Glamor Girl by JACK McCAY. In his spare time, McCAY also produces the program.

* * *

FAYE EMERSON expected to co-star with BRODERICK CRAWFORD Nov. 10 on the second U.S. Steel Hour. The play will be titled "Hope for Harvest" . . . BOB WEITMAN, ABC's program boss, pitching to SHERMAN BILLINGSLEY to move his Stork Club program from CBS over to his network. WEITMAN thinks the show would be a good late-evening entry and wants to put it on Friday nights at 11.

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(Hollywood Teletype on page 12)

*Here for '54...*The Greatest Advance Since the Miracle of Television

PHILCO DEEP DIMENSION TELEVISION PICTURE

The 1954 sensation of the TV world is here! Philco Deep Dimension! Now, you see not just *part* of the picture with precious background detail lost in blur and diffusion, but *all* of the picture in pinpoint detail. Developed by Philco, it sets a new standard of viewing enjoyment for the entire television industry, and sets the stage for small screen TV set owners everywhere to *trade-up* to a big screen Deep Dimension Philco.

Powered by a Revolutionary New TV Chassis

PHILCO *HF-200*

Adds New Miles to TV Reception

New Clarity! New Realism! New Depth of Detail!

Giant-Size 24-inch Screen

with Deep Dimension 335 sq. inch picture—unmatched for true-to-life realism. It's now on display at Philco dealers—the Model 6106. Yours on LOW EASY TERMS, or choose from a wide selection of other Philco television models . . . brand new for 1954.

Danny Kaye: he could burn himself out on TV.

What Keeps Them Off TV?

Four Stars Offer Four Good Reasons

BECAUSE anticipation is always 90 percent of the fun—any fun—the greatness of TV's greatest names begins to pall after a few exposures and the tendency is to look forward to something new and different. The American public spoils quickly and easily.

Being a man who is now accustomed not only to something but a great deal for nothing, the viewer is forever casting an impatient eye at the horizon. "So all right, I've seen Joan Crawford," he says. "So where is Danny Kaye, just for instance? Or Judy Garland? Or Betty Hutton? Or Betty Grable? Is TV beneath the dignity of these hoity-toity people?

Betty Grable: she's interested in a vacation and her race horses.

Why can't they get with it?"

Well, take Betty Hutton. She was a smash hit at the Palace in New York and the Desert Inn in Las Vegas. All three major TV networks have been hot on her trail, but they are very reluctant to pay the kind of money Miss Hutton is demanding.

At first blush, it would appear that Miss Hutton is overestimating her worth by a considerable degree. This may be true from the networks' standpoint, but it isn't from hers. Betty Hutton, as any Paramount executive can wearily attest, is a perfectionist. She drives herself like Frankie Laine drives a mule train. At Las Vegas, she knocked herself out, show after show, to the point where she missed two shows because of sheer physical exhaustion. Miss Hutton, in short, works hard and has a reasonable desire to be paid in kind.

Danny Kaye has held out long enough to have seen what has happened to those of his confreres who have long since taken the plunge. Essentially a variety comedian, Kaye could easily burn himself out in one fast year on TV. And once all that wonderful old material is gone, it becomes a frantic rat race to come up with something new and fresh. To Kaye, at the moment, no amount of money is worth that kind of life.

Kaye, further, takes the TV challenge seriously. "I'll go on when I feel it's time for me to utilize this tremendous new medium," he says, "but not until I'm mentally prepared for it. After all, I can't just bust into the thing willy-nilly. It's too great a responsibility."

As for Judy Garland and Betty Grable, they are about as far removed from television as it's possible to be without moving to Singapore and having done with it. Grable, just recently out on her own after an adult lifetime under contract to 20th Century-Fox, hasn't given so much as a thought to the new medium. "All I'm interested in right now," she says, "is a vacation." Vacation, to Miss Grable, means camping out at the Del Mar racetrack, where her horses win more money for less work than she could ever sweat out of TV.

Judy Garland: Movies and personal appearance tours keep TV off her list.

Betty Hutton: Networks are reluctant to pay kind of money she demands.

Judy Garland, a perfectionist of the Hutton school, wants no part of TV for the time being. And should the time come, it will be on film or nothing. "Every facet of any television show I might do," she says, "would have to fit perfectly—story, network, time on the air, how many per year, and everything else." When she finishes her current picture, she takes to the road again with her own show. When she's finished that particular tour, she wants to make another picture. By the time that's finished, it will be spring again.

TV? Maybe next year.

An old friend and an old plane: Godfrey and Rickenbacker pool talents for movie.

Godfrey's First Movie

He Makes It To Boost His Real Love—Aviation

IT'S NO SECRET that Arthur Godfrey has been besieged by most of the Hollywood movie studios with big money offers to make a picture for them. But for his first movie since he became a National pastime on TV, he received no pay. He did it strictly as a favor to an old friend and because of his enthusiasm for air travel.

The picture is a 45-minute documentary outlining the history of flight. It was produced last spring, just before Arthur entered the hospital for his now famous hip operation. The movie was made under the auspices of Eastern Airlines, with Godfrey consenting to narrate and appear in it

In his element: smiling Arthur Godfrey leans over cockpit of jet plane. . . .

. . . then, wearing pilot's helmet, grins exuberantly as he prepares to take off. ▲

▼ More somber here, he holds a model of a fighter from the First World War days.

as a personal favor to Capt. Eddie Rickenbacker, the airline's president. Movie theaters will have no chance to show the film. Instead, it's to be released to clubs and civic organizations around the country, where Arthur's fans can see it without charge.

Godfrey's interest in airplanes is well known to viewers. He owns a converted DC-3, has flown well over 4000 hours and holds a commission as commander in the U. S. Naval Reserve. He is probably the aviation industry's best-known good-will ambassador, and Rickenbacker himself has credited Godfrey with "doing more to make the public air conscious than any flyer since Lindbergh."

The movie was produced by Jerry Fairbanks Studios, a Hollywood organization which several years ago turned out the first series of films made specifically for TV, *Public Prosecutor*.

With the movie tracing the history of flight from the Wright Brothers' first pusher-type plane to today's mammoth airliners, Godfrey has a chance to demonstrate his prowess as a flyer in almost all types of aircraft imaginable. Captain Eddie appears with Godfrey in the movie, flying the Spad in which he became America's most famous ace during World War I.

The finale, which brings the story to the present time, shows a jet pilot breaking through the sound barrier. The pilot of this plane, of course, is not Godfrey. Although he received no pay for the film, which is all in color, Godfrey was given the honorary title of Captain of the Fleet of Eastern Airlines, complete with uniform and a framed certificate.

Dressed as an airlines' captain, Godfrey watches Rickenbacker while cameras roll.

Mickey Spillane's TOUGH GUY FROM TV

Biff Elliot landed part after 300 video roles

Relaxed: Elliot checks photo album with wife, Betty.

WHEN MICKEY SPILLANE started looking around for a "tough guy" to play his *Mike Hammer* character in the movies he passed over several of Hollywood's top stars and ended up with a youngster who had played star or featured roles in nearly 300 television shows.

His name, as movie fans around the country are discovering, is Biff Elliot, and he brought everything to the part of Spillane's tough private eye, including his own muscles.

He hopes to get in some television appearances, while playing the *Hammer* role in additional Spillane films.

Biff hopes his close physical resemblance to the *Mike Hammer* character will please TV viewers who see the first Spillane movie, *I, the Jury*, produced by Victor Saville. A former regional Golden Gloves champ (that's how he obtained his nickname), Biff impresses those he meets as being the type of sincere but tough guy who could pull off the exploits Spillane attributes to his fictional hero.

Biff, whose real name is Leon Elliot, is a native of Presque Isle, Me., and a brother of TV's Win Elliot. After some minor league experience in summer stock, he came to Broadway with the usual burning ambition to hit the big time. It was 1948 and TV was just beginning to hit its stride in New York. As Biff says, "I had a chance to carry a spear on the stage or in TV, which was just getting started then. I chose TV."

He made his video debut on a *Lights Out* show. There was no actors' union for TV then and he was paid the munificent sum of $5 for the role. "Everybody tried to tell me then that there was no money to be made in TV," he recalls. "But I decided to stick it out. It was rough going for a while, believe me, and I was lucky that I got a chance through TV to do some radio work, which helped pay the bills."

Last year Biff drew a starring role in the first of the *Doctor* telefilm series. Titled "Letter from a Stran-

ger," that particular episode dealt with a crooked politician serving as an Army major in Korea. President Eisenhower was in the middle of his campaign then, however, and it was decided to shelve it, at least until the Presidential race was completed.

"They sneaked the show on the air one Sunday night without my even knowing about it," Biff said. "Victor Saville's lawyer saw it and told him that I might be a good bet to play *Mike Hammer*. Saville came East to interview a number of actors, and invited me out to Hollywood for a screen test."

Biff is convinced that his TV training was extremely valuable not only to him but to the entire production crew. "We finished shooting the picture in 18 days," he said, "and I know that only an actor trained in TV could have done it so fast."

He cited one long and involved action scene in the movie, which runs a full minute in the finished product. "We ran through that one with no retakes," he said. "The director and camermen couldn't understand how we could do it until I reminded them that, in TV, retakes are not only unnecessary—they're impossible."

Since *I, the Jury* was shot as a 3-D film, it required longer "takes" and setups than is usually the case. In that way, too, Biff thinks his TV acting experience proved valuable. Biff claims to have had "a lot of fun" working in the Spillane movie but remembers grimly one sequence where his TV experience backfired.

"I had three teeth knocked loose in a fight with a stunt man," he recalls. "It was strictly my fault, though —I zigged when I should have zagged. In TV, we never get a chance for any real knock-down, drag-out fights like that."

Likewise: Elliot in film as *Mike Hammer*.

Despite his newfound fame and the potential riches to be found in Hollywood, Biff is still avid about TV. He's signed to star in five more Spillane movies but will be available for TV shows between each one.

TV Teletype

CONTINUED FROM PAGE 3

HOLLYWOOD

Dan Jenkins reports:

NBC is now making plans to telecast the annual Tournament of Roses parade in color, a natural for the new medium . . . DANNY THOMAS has had nothing but rave notices on his new Make Room for Daddy series, with some of the columnists really going overboard . . . British Actor ROBERT NEWTON has been set to star in a TV film series depicting the great pirates of history.

* * *

NBC is carving out an Irish situation comedy called Hello Harrigan, with either BARRY FITZGERALD or J. CARROL NAISH to be starred. NAISH, long starred in Life With Luigi, an Italian comedy, actually is an Irishman . . . BEVERLY TYLER has won out over more than 100 applicants for JANE NIGH's LORELEI role in the Big Town series, Jane retiring to have a baby.

* * *

RAY BOLGER is enthusiastic about the talent of dancer-comedienne SYLVIA LEWIS, who is figuring more and more heavily in his Where's Raymond? scripts on ABC . . . CHARLIE RUGGLES, now doing a 13-week stint with KATE SMITH via NBC in N. Y., may come back into TV on his own again. His old The Ruggles kinescopes are still being syndicated around the country.

* * *

A Ford Theater film, now in the cutting room, is really loaded: AUDREY TOTTER, EDWARD G. ROBINSON and BOB STACK . . . Los Angeles, whose seven stations have saturated the town with old movies, is now getting the insult-to-injury treatment. One station is actually editing a flock of old features down to 30 minutes to fit into early evening half-hour time slots.

* * *

In a single week, GROSS-KRASNE, producers of both Big Town and The Lone Wolf, have not only acquired TV rights to the entire works of O. HENRY but have bought out United Television Programs, one of the biggest TV film distributors in the business . . . SAM GOLDWYN films now being readied for TV release include only those made between 1929-39. Starred are such players as RONALD COLMAN, LORETTA YOUNG, JOAN BENNETT, OLIVIA DE HAVILLAND, EDDIE CANTOR, DAVID NIVEN AND JOEL MCCREA.

* * *

More Flash Gordon films, this time being shot scientifically with TV in mind, are being produced in Berlin . . . CBS is back in the color act, crowing over a new and improved color tube that apparently can be made bigger, easier and cheaper than anything out of the labs so far.

* * *

DOROTHY LAMOUR is the latest big name to start thinking about a TV show of her own . . . GROUCHO MARX set for a guest appearance with CAESAR and COCA on the Nov. 14 Show of Shows . . . NBC's Glamor Girl faces a $500,000 infringement suit filed by Ern Westmore.

Chicago Dateline

TV's Week: Chicagoans Alan and Rose Shepard are perfecting their method of popularizing routine educational subjects for Channel 11 when it becomes a reality. The couple has dramatized an experimental psychology report which they've titled "Mental Illusions." Now they're presenting their version before various Chicago clubs to give the public a look-see into future possibilities for educational TV.

Barclay

A writing siege has overtaken the WNBQ staff. On the heels of Dorsey Connors' publication, *Gadgets Galore!*, comes word that two more WNBQ staffers are dabbling in literature. Weatherman Clint Youle and Newsman William Ray have had articles printed in the *Television News Handbook* published recently by Northwestern University.

Do you have that vague, I-know-him-but-can't-place-him feeling when you see emcee John Barclay on WBBM-TV's *Voyage of Discovery*? Here are some memory aids: John has been a TV emcee and actor, has appeared on radio's *Beauty Box Theater* and *Cavalcade of America*, and has starred in the film version of D'Oyly Carte's *Mikado*. In the theater, he has worked with Alfred Lunt and Lynn Fontanne, Leslie Howard and Maurice Evans.

Those "sweetest" titles are out again. This year, the honors were bestowed on WNBQ's Herbie Mintz for "Sweetest Man on TV;" WNBQ's Bob Murphy as "Sweetest Father on TV," and WBBM-TV's Lee Phillip as "Sweetest Forecaster on TV."

Good news for TV fans who enjoy the sensible chats of WGN-TV's Earl Nightingale and WBKB's Stuart Brent. Earl's morning show has been expanded to a half hour, and Stuart has been so well-received that WBKB has promised to retain his 15-minute daily stint indefinitely, although he has no sponsor.

Going and Coming: WGN-TV's *Music Show* has been yanked from the Chicago schedule, although it is still being seen via DuMont in the East. *Pantomime Quiz*, a sponsored program out of Hollywood, replaces it on Channel 9 Tuesday nights at 7:30. WBKB is scanning its programming schedule for a half-hour free spot. Purpose: To insert Dr. Bergen Evans' *Of Many Things*, which is seen on the ABC network, but not in Chicago from where it originates.

Advance Tips on Shows: Radio announcer Don Gordon replaces Tom Moore on WGN-TV's *Watch To Win* for six months, while Tom makes his annual trek to Florida. There he will emcee radio's *Ladies' Fair* for the WGN-Mutual network.

GRAHAM

California comedian Hank McCune makes his Chicago debut at 2:30 PM Sunday (Oct. 25) on WBKB in a half-hour filmed situation comedy. You'll recognize Hank by his ears—he's noted for their size.

New Faces star Ronnie Graham makes his first Chicago TV appearance on Danny O'Neil's breakfast show (Channel 7) Oct. 27. Graham's appearance is part of Danny's new format which features name acts each Tuesday and Thursday.

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Engrossed WCAN-ners are (l. to r.) publicity chief Mort Rosenman, producer Dean McCarthy and news analyst Dr. A. A. Suppan.

Comedian Danny Sheelds gets a perspective on TV GUIDE's value for the entire family.

Mary Hartline, Motorcades, Merrymaking

welcome

Coach Lisle Blackbourn picks his hors d'oeuvres as warily as his sportscasting tidbits.

WCAN-TV personalities sampled the entertainment by-products of video fame in Milwaukee recently in the guise of a cocktail party, Motorcade and general merrymaking. Launching their entrance into TV circles, the TV GUIDE-sponsored celebration was highlighted by a cocktail party honoring WCAN-TV personalities and a Motor-

Courteous Budde Marino doles out party refreshments to the station's pert weather-gal Mary Jane Jung.

Mary's friendly salute launches TV GUIDE's Motorcade on its merry tour of Milwaukee before crowds of onlookers.

HULL
10:30 A.M. 2

POPE
11 A.M. 5

FRI
OCT 23

[4] **BEHIND THE SCREENS**
What goes on "off-camera" in a television studio.

5 BOB & KAY SHOW—Chats
Guests and chatter with Bob Murphy and Kay Westfall.

7 RUTH CROWLEY—Baby Care
Bladder training begins for the baby between 15 and 18 months.

9 WATCH TO WIN—Quiz
Don Gordon emcees give-away game, replacing Tom Moore. Music is supplied by the Starnoters.

1:15 7 STUART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Guest: Linda Christian.

[4] **BEULAH DONOHUE—Women**
Tips and hints for the ladies.

7 THE DOWDS—Discussion
Betty and Don Dowd.

9 LEARNING BRINGS ADV.
Presented by Loyola University.

[25] **NEWS AND WEATHER**

2:00 2 BIG PAY OFF—Quiz Game
Randy Merriman and Bess Myerson.

5 [4] **KATE SMITH SHOW-Variety**
Ted Collins is host.

7 CLAUDE KIRCHNER SHOW
Comments especially for women.

9 PAUL DIXON SHOW—Music
Musical pantomimes.

[25] **NEWS AND TEST PATTERN**

2:25 7 ULMER TURNER—News

2:30 2 [25] **BOB CROSBY SHOW**
The Modernaires and Joan O'Brien.

7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker emcees.

2:45 7 MIQUE COLLIS SHOW

3:00 2 PETTICOAT PARTY—Games
Frazier Thomas emcees.

5 WELCOME TRAVELERS
Interviews with Tommy Bartlett.

7 TURN TO A FRIEND—Contest
Dennis James is emcee.

9 TV MATINEE—Film
"Sing, Cowboy, Sing." Western.

[25] **TRUDY BEILFUSS—Foods**
Interesting meal preparation.

3:30 2 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.

5 [4] **ON YOUR ACCOUNT**
Win Elliot emcees.

7 ERN WESTMORE SHOW
Ern, Betty, and Dick Hyde.

9 THIS IS THE LIFE—Film
Every-day experiences involving the Fishers, a typical family.

SPORTSCAST

by ED PAZDUR

Why Brickhouse Missed World Series...

Should we lick our chops and say—we told you so?

Much has been said about Jack Brickhouse and his failure to land the World Series TV assignment. We're sorry to say we saw it coming even last July.

Last summer we reported Chicago's jubilance over the pudgy sportscaster's skillful video coverage of the All-Star baseball game in Cincinnati. It merited Brickhouse national acclaim. We then looked forward to see him reap more laurels at World Series time.

Brickhouse

But this was not to be. And here's why.

When Gillette, sponsors of the World Series telecasts, submitted their selection of sportscasters for Commissioner Ford Frick's approval, Brickhouse's name was omitted.

The reason, reportedly was his weekly DuMont wrestling show. The World Series was a prestige operation and Gillette would not accept anyone associated with rasslin' which has been labeled fraudulent, unsportsmanlike and deceptive. This is not to say wrestling is always degrading. Grapplers can entertain. Wayne Griffin, for example, has achieved fame for his humorous description of rasslers on ABC-TV. Jack is too serious about it.

As we pointed out last summer, unless Brickhouse is assigned shows of greater significance, his career may toboggan. It's distressing to see him dignify an exhibition such as wrestling. It's equally upsetting to see him going all out—huckster style—trying to sell you a fishing rod during a moment of madness. And now—for heaven's sake—it's rumored he may emcee a WGN-TV variety show!

FRI

OCT 23

PAYNE
NOON 9

WESTFALL
1 P.M. 5

LINKLETTER
1:30 P.M. 2

SMITH
2 P.M. 5 [4]

KIRCHNER
2 P.M. 7

[25] **"THE MIRACLE KID"**
MOVIE—Boy and girl want to get married but are deliberately alienated so that he can go on boxing. Tom Neal, Carol Hughes.

3:45 **2 U.N. GENERAL ASSEMBLY**
Report on the peace effort.

3:55 **7 ULMER TURNER—News**

4:00 **2 "PRICE OF WISDOM"**
MOVIE—Girl gets a job in chemical plant and wealthy owner falls in love with her. Mary Jerrold, Mary Newland and Roger Livesay.

[4] **SUPER CIRCUS—Big Top Fun**
Claude Kirchner, Mary Hartline, Cliffy, Nicky and Scampy and the Super Circus Band.

5 ATOM SQUAD—Adventures
"The Man With The Burning Ice." The Atom Squad tracks down a scientist who manufactures artificial diamonds which are highly radioactive and which bring death to those who handle them.

7 ULMER TURNER—News

9 "BILLY THE KID'S RANGE WAR"
MOVIE—Outlaws attempt to pin a series of murders on Billy the Kid. Bob Steele, Joan Barclay.

4:05 **7 "SAGEBRUSH HURRICANE"**
MOVIE—Western adventure, starring Lane Chandler.

4:15 **5 GABBY HAYES SHOW—Tales**
Western serial shown in part.

4:30 **5 [4] HOWDY DOODY—Puppets**
Bob Smith emcees.

[25] **REC ROOM—Ted Clark**
Teenagers dance to records.

4:55 **7 COMMERCIAL—Film**

5:00 **2 GARFIELD GOOSE & FRIEND**
"Friend Frazier" enjoys another comedy as King Garfield's guest.

[4] **FOREMAN TOM—Western**
Tall tales and film stories.

5 ELMER THE ELEPHANT
John Conrad entertains children.

7 ANGEL CASEY—For Kids
Youngsters have a party.

9 JUNIOR EDITION—News
Steve Fentress presents news and information for teen-agers.

[25] **"DANGER AHEAD"**
MOVIE — Renfrew is confronted with problems involving a banker and a gang of crooks. James Newell, Dorothea Kent, Gay Usher.

5:15 **7 ROOTIE KAZOOTIE—Puppets**
Todd Russell is emcee.

9 JUNIOR CROSSROADS
Educational subjects.

5:30 **2 GENE AUTRY TIME—Film**
Gene captures an outlaw gang.

[4] **LLOYD PETTIT—Sports**

5 JACK ANGELL—News

7 BOB ATCHER—Serial Film
"Return of the Lash," part 4.

9 ROBERT F. HURLEIGH—News

5:45 [4] **PAUL SKINNER—News**

9 CURBSTONE CUT UP—Chats
Ernie Simon conducts interviews.

5:50 **5 JACK ANGELL—News**

5:55 [4] **BILL CARLSEN—Weather**
Temperatures and predictions.

6:00 **2 BOB ELSON—Sports**

[4] **DOIN' THE TOWN**
Tom Mercein emcees variety acts.

5 CLINT YOULE—Weather

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
"Operation Treachery."

[25] **HAL WALKER—Sports**

6:05 **5 ALEX DREIER—Features**
Events of interest.

[25] **LAN SINGER—News**

6:10 **5 JOE WILSON—Sports**

7 JACK DREES—Sports
Latest in sports news.

[25] **MARY JANE JUNG—Weather**

6:15 **2 JULIAN BENTLEY—News**

5 DORSEY CONNORS—Travel
A visit to New Delhi, India.

9 NUMBER PLEASE—Quiz Game
Jack Brickhouse conducts.

[25] **TV TOPICS—Film**

6:20 **5 TONY WEITZEL—Comments**
Gossip and interviews.

7 WAYNE GRIFFIN—Weather

6:30 **2 [25] DOUGLAS EDWARDS-News**

5 [4] EDDIE FISHER SHOW
Guest: Karen Chandler.

7 STU ERWIN—Comedy Drama
Stu almost winds up as president of the city council.

9 SPENCER ALLEN—Local News

6:45 **2 [25] PERRY COMO SHOW**
Perry, Fontanes and Chorus do "Amore," "Collegiate."

5 [4] JOHN C. SWAYZE—News

9 SPENCER ALLEN—Local News

7:00 **2 MAMA—Domestic Comedy**
Aunt Jenny is certain that she is not long for this world and proceeds to make life miserable for the Hansens. Ruth Gates.

O'RILEY
3:30 P.M. 2

CONRAD
5 P.M. 5

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OCT 23

5 [4] **DAVE GARROWAY SHOW**
Guest: Ethel Waters.

7 **OZZIE AND HARRIET-Comedy**
David Nelson has cause for anxiety when an unexpected visitor turns up at his birthday party. *Sponsored by Hotpoint.*

9 **SHOWCASE—Talent**
Mike Douglas, singing emcee. Music by the Starnoters and singer, Bob Trendler.

[25] **FILM—Title Not Available**

7:30 2 [25] **TOPPER—Comedy**
Topper goes maid hunting and unintentionally hires a burlesque queen as a domestic.

[4] **PLAYHOUSE OF STARS**
"Second Sight," starring Pat O'Brien as a man who has been blind for two years and who is suddenly confronted with the question of whether honesty is the best policy. Steve Roberts, Mel Ford.

5 **WALT'S WORKSHOP**
Mr. Durbahn demonstrates the construction of a "Slat Coffee Table or Bench."

7 **PLAYHOUSE—Drama**
Arlene Dahl presents "Death Has A System," a story of violence and retribution at a gambling house. Kim Spaulding, Ian MacDonald, Sally Mansfield, Alix Talton. *Sponsored by Pepsi Cola.*

8:00 2 **PLAYHOUSE OF STARS**
"Second Sight," starring Pat O'Brien as a man who has been blind for two years and who is suddenly confronted with the question of whether honesty is the best policy. Steve Roberts, Mel Ford.

[4] **LIBERACE SHOW—Musical**
Songs and piano arrangements.

5 **BIG STORY—Drama**
The story of Reporter Marvin Sleeper of the New York Journal American who played a vital role in the life of a 10-year-old boy who has been told he had only 80 days to live.

7 **PRIDE OF THE FAMILY**
Albie Morrison poses as a prehistoric man for the artist-niece of his paper's biggest advertiser.

9 **LIFE BEGINS AT 80—Quiz**
Guest footlight favorite: Louis Armstrong and his trumpet.

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ERWIN
6:30 P.M. 7

COMO
6:45 P.M. 2 25

DAHL
7:30 P.M. 7

LIBERACE
8 P.M. 4

25 **"THE SUBSTITUTE"**
MOVIE—Reformed thief allows himself to be imprisoned for a theft he did not commit. Robert Alda, Suzanne Dalbert.

8:30 2 25 **OUR MISS BROOKS**
Miss Brooks decides to audition for a place in the faculty orchestra despite the fact that she doesn't play an instrument. Eve Arden.

5 4 **TV SOUNDSTAGE—Drama**
"Johnny No-Name," the story a young fighter who learns that he was adopted by his parents. Mickey Knox, Wolfe Barzell.

7 **THE COMEBACK STORY**
The story of Veteran Harold Russell who lost both arms in World War II. Russell starred in the Academy Award winning film, "The Best Years Of Our Lives." George Jessel emcees.

9 **WORLD IS YOURS-Travelogue**
A visit to enchanting Nassau.

9:00 2 25 **MY FRIEND IRMA**
Irma (Marie Wilson) and Kay take Bobby's "Little Woodsmen" group on a camping trip.

5 4 **BOXING—From New York**
Pierre Langlois vs. Garth Panter, (middleweights, 10 rounds).
JIMMY POWERS RATINGS: Langlois is rated 7th. Fights, 74. Won, 58. Lost, 12. Draws, 4. K.O.'s, 12. Panter is rated 15th. Fights, 63. Won, 51. Lost, 10. Draws, 2. K.O.'s, 35. Langlois should look his best against the on-rushing Panter and should win a decision.

7 **DANGEROUS ASSIGNMENT**
Agent Steve Mitchell (Brian Donlevy) is sent to stop a fanatic who is bent on inciting the desert tribes of Trans-Jordan to revolt.

9 **CHANCE OF A LIFETIME**
Dennis James interviews guests

9:30 2 **PERSON TO PERSON**
Edward R. Murrow takes viewers to the home of Arthur Godfrey.

7 **DICK TRACY—Drama**
Dick Tracy (Ralph Byrd) rescues Vitamin Flintheart from the clutches of thugs who are about to drown him in a sewer.

9 **DOWN YOU GO—Panel Quiz**
Dr. Bergen Evans, Fran Coughlin, Toni Gilman, Robert Breen and Carmelita Pope.

9:45 4 **YESTERDAY'S NEWSREEL**

5 **GREATEST FIGHTS—Film**
Joe Miceli vs. Pierre Langlois.

10:00 2 **FAHEY FLYNN—News**

4 **GREATEST FIGHTS—Film**
Rocky Marciano vs. Lee Savold (February 13, 1952.)

5 **CLINT YOULE—Weather**

7 **COURTESY HOUR—Variety**
Jim Moran emcees a variety of professional talent acts. *Sponsored by Courtesy Motors.*

9 **"INVISIBLE WALL"**
MOVIE—Nevada gambling casino provides a setting for crime. Don Castle, Virginia Christine.

25 **HAL WALKER—Sports**

10:05 25 **DR. A. A. SUPPAN—News**
Information on world events

10:10 2 **LEE PHILLIP—Weather**

5 **DORSEY CONNORS—Tips**
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9:30 P.M. 2

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9:30 P.M. 9

FRI
OCT 23

25 **MARY JANE JUNG—Weather**
Temperatures and predictions.

10:15 2 **JOHN HARRINGTON—Sports**
4 **PAUL SKINNER—News**
Late news information.
5 **JACK ANGELL—News**
25 **Program Not Available**

10:25 2 **ART MERCIER—Sports Tips**
4 **BILL CARLSEN—Weather**
Temperatures and predictions.

10:30 2 **JOHN HARRINGTON—News**
4 **TREASURY MEN IN ACTION**
"The Case of the Old and the Frightened." The occupants of a home for the aged are victims of check forgers.
5 **NORMAN BARRY—Sports**
25 **FOOTBALL HIGHLIGHTS**
Discussion by Tom Harmon.

10:45 2 **IRV KUPCINET—Comments**
Gossip and interviews.
5 **HERBIE MINTZ—Musical**

11:00 2 **"LOVE IN PAWN"**
MOVIE—(1st Showing.)
4 **MIRROR THEATER—Drama**
"Flight From Home." A husband fights his over-developed sense of guilt toward his wife. Ruth Hussey and David Brian star.
5 **HOWARD MILLER—Music**
7 **ULMER TURNER—News**
25 **"DEVIL BAT"**
MOVIE—Insane doctor creates a monster bat. Bela Lugosi.

11:10 7 **TOM DUGGAN—Comments**
Gossip, news and interviews.

11:30 4 **TOM MERCEIN SHOW**
Musical films and chatter.
9 **LES NICHOLS—News**

11:45 9 **"MASK OF DIJON"**
MOVIE—Jeanne Bates, Eric Von Stroheim.

12:00 2 **"WOMAN OF DOLWYN"**
MOVIE—Little old lady prevents a scheming man from buying out a village. Edith Evans and Emalyn Williams.
4 **TOM MERCEIN—News**
7 **"SECRETS OF CHINATOWN"**
MOVIE—Scotland Yard attempts to break up a dreaded Chinese cult. Nick Stuart and Lucille Browne.

12:05 4 **"SWING YOUR PARTNER"**
MOVIE—Vera Vague, Ransom Sherman.

1:30 7 **ULMER TURNER—News**
Events around the world. *Sponsored by Foster TV.*

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Saturday

OCT 24

McCONNELL
9 A.M. 4

MORNING

9:00 4 **SMILIN' ED McCONNELL**
A mysterious barrage of huge arrows is shot into the camp of Little Fox and Strong Bow. Ed McConnell.
7 ROUNDUP TIME—Western
"Silent Valley" (Movie cut to ½ hr.)
25 **NEWS AND TEST PATTERN**

9:30 4 **CAPTAIN MIDNIGHT**
Exciting stories for youngsters.
5 YOUTH WANTS TO KNOW
7 TOOTSIE HIPPODROME
Whitey Carson is emcee.

9:45 **2 FRED ASTAIRE STUDIOS**
Dances for children.

10:00 **2** 25 **WINKY DINK AND YOU**
Jack Barry is emcee.
5 FRANCOIS POPE—Recipes
New and different foods.
7 4 **SPACE PATROL—Adv.**
9 ADVENTURES OF BLINKEY

10:15 **9 DRAW WITH ME—For Kids**

10:30 **2 ROCKET RANGERS—Drama**
"The Twin Planet." The Rocket Rangers, seeking the earth's "twin," land in an Indian-inhabited area which resembles Manhattan Island as it was 400 years ago.
4 **MOVIES FOR KIDS**
7 BETTER LIVING THEATER
"Modest Miracle." Film.
9 SPACE CADET—Adventure
"The Mountain of Fire." Tom Corbett and the Space Cadets use their spaceship to prevent the destruction of an important agricultural station.

11:00 **2** 25 **BIG TOP—Circus**
1. The Five Antaleks, acrobats. 2. The Valeries, aerial trapeze act. 3. The Raylins, acrobatic stunts.
4 **WHAT'S NEW IN KITCHENS**
Breta Griem and Nancy Vorpagel.
5 HERE'S LOOKING AT YOU
Richard Willis comments.
7 PIONEER PLAYHOUSE
9 TERRY AND THE PIRATES
To recoup his gambling losses, Hotshot Charlie secretly agrees to do a favor for the Dragon Lady without Terry's knowledge.

11:30 **5 AMERICAN INVENTORY**
"American Tourist."
7 STORY TIME—Fairy Tales
Irene Wicker amuses youngsters.
9 MAGIC CENTER SHOW

11:45 **9 JUNIOR CROSSROADS**
Educational subjects concerning the world in which we live.

12:00 **2** 25 **LONE RANGER**
"The Dude." Lone Ranger is mistakenly identified as an outlaw.
4 **WILD BILL HICKOK**
Guy Madison and Andy Devine.
5 INDUSTRY ON PARADE
Visits on film to unusual companies around the country.
7 QUIZDOWN—Educational
Angel Casey is quizmistress.
9 "THE MIRACLE KID"
MOVIE—Boy and girl want to get married, but are deliberately alienated so that he can go on fighting. Tom Neal, Carol Hughes, Vicki Lester.

12:15 **5 MOVIE—Title Not Available**

12:30 **2 U.N. OPEN HOUSE**
Walking camera tour of the U.N. headquarters. Mme. Vijaya Kakshmi Pandit, president of the General Assembly of the U.N.; Dag Hammarskjold, U.N. Secretary-General; and Henry Cabot Lodge, U.S. delegate to the U.N. will act as hosts.
4 **GENE AUTRY**
7 "THUNDERTOWN"
MOVIE—A paroled convict tries to clear himself of a framed robbery. Bob Steele and Syd Saylor.
25 **NEWS AND TEST PATTERN**

1:00 4 **LONE RANGER—Western**
9 WESTERN FILM
"Phantom Thunderbolt."
25 **WHAT IN THE WORLD**

1:30 **2 "VILLAGE SQUIRE"**
MOVIE—Film actor goes to small town to make a movie, and falls in love with a girl whose father wants her to marry for money. Vivian Leigh, David Homes and Miora Lynn.
4 **INSIDE FOOTBALL**
5 PRESS BOX PREVIEW
7 MOVIE—Title Not Available
9 TV MATINEE—Film
"Under Texas Skies."
25 **NEWS AND TEST PATTERN**

1:45 **5** 4 **PANORAMIC FOOTBALL**
Princeton vs. Cornell at Princeton, N. J.; Mississippi vs. Arkansas at Memphis, Tenn.; Illinois vs. Syracuse at Champaign, Ill.; Iowa vs. Indiana at Iowa City, Ia.

GRIEM
11 A.M. [4]

MENARD
5 P.M. 2

S A T
OCT 24

2:00 9 **"RODEO RHYTHM"**
MOVIE—Youngsters save a miserly landlord from an overturned car. Fred Scott, Lois Bridge.

2:50 2 **COMMERCIAL—Film**

3:00 2 **OPERATION NEW HORIZONS**
Northwestern U. presents Dr. Franklin Haiman, Asst. Prof. of Public Speaking and a group of his students who will discuss and give practical demonstrations on "Group Dynamics."

7 **"BIG BOY RIDES AGAIN"**
MOVIE—Mystery sends Big Boy into close race with a sinister adversary. Tom Tyler, Big Boy Williams.

9 **"A YANK IN LIBYA"**
MOVIE—Yankee war correspondent discovers that Nazi gun smuggling is going on among the natives. H. B. Warner, Walter Woolf King.

[25] **HORSE RACES**

3:30 2 **CHOOSE YOUR CAREER**
Frank Reynolds moderates as high school students quiz a panel on job opportunities.

[25] **NEWS AND TEST PATTERN**

4:00 2 **OIL INDUSTRY—Discussion**
A report on petroleum.

[4] **LONE RANGER**

7 **TOM DUGGAN—Sports**

9 **"THE TULSA KID"**
MOVIE—Unarmed protector of the weak finally resorts to guns to clean up a gang of desperadoes. Don Barry, Noah Beery, Luana Walters and David Durand.

4:25 [4] **FOOTBALL SCOREBOARD**
Comments by Blaine Walsh.

4:30 2 **FILM SHORT**

[4] **KIT CARSON**
Western adventure stories.

5 **FOOTBALL SCOREBOARD**
Russ Hodges, Dick Kazmaier and the Norman Trio.

7 **CARTOONS—Fun For Kids**

[25] **"DEATH RIDES THE RANGE"**
MOVIE—FBI man masquerades as an "out-of-work" cowboy in an attempt to stop a range war. Ken Maynard, Fay McKenzie, Ralph Peters, Julian Rivero.

4:45 5 **HOBBY TIME—Crafts**
Bill Helion begins construction of a scale model B-25 bomber.

7 **ADV. OF CAPT. HARTZ**
Stories for the youngsters.

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SAT OCT 24

RENALDO
5 P.M. [4]

WHITEMAN
6 P.M. 7

ROXANNE
6:30 P.M. 2 [25]

MEADOWS
7 P.M. 2 [25]

SHRINER
8 P.M. 2

5:00 **2 FARMTOWN U.S.A.—Menard**
"Northern Illinois Apples." Guests: Mr. and Mrs. Henry G. Quig and son, Robert, who will harvest 30,000 bushels of apples this year.

[4] CISCO KID
Duncan Renaldo and Leo Carrillo.

5 MR. WIZARD—Science Study
"Science in Police Work."

7 SUPERMAN—Adventures
George Reeves stars as Clark Kent.

9 "ROUGH RIDERS OF CHEYENNE"
MOVIE—Sunset Carson stars.

5:30 **2 FRANK REYNOLDS—News**

[4] SPORTS PICTURE

5 JET PILOT—Air Instruction
Lt. Comdr. Bob Horder.

7 SMILIN' ED'S GANG
Smilin' Ed narrates "Giant Horse."

[25] Program Not Available

5:45 **2 [25] RED BARBER—Sports**
Highlights of the day's sports.

[4] PAUL SKINNER—News

5:55 **[4] BILL CARLSEN—Weather**

6:00 **2 INSIDE FOOTBALL**
Sid Luckman, Joe Stydahar and Fahey Flynn.

[4] THIS IS YOUR LIFE—Drama
Ralph Edwards presides.

5 ABBOTT AND COSTELLO
Bud and Lou in comedy situations.

7 TV TEEN CLUB
"Pops" Whiteman's talent includes 1. The Mellotones. 2. Timmy Everett, tap dancer. 3. Janet Mae Siegler, ventriloquist. 4. The Melody Masters, four piece jazz combo.

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9 "COWBOYS FROM TEXAS"
MOVIE—The Three Mesquiteers enter a fight between cattlemen and homesteaders. Bob Livingston, Raymond Hatton and Duncan Renaldo.

[25] STORK CLUB—Interviews
Guests: Ann Rutherford and Tito Guizar. Sherman Billingsley hosts.

6:30 **2 [25] BEAT THE CLOCK—Games**
Bud Collyer and Roxanne are in charge of the proceedings.

5 [4] ETHEL AND ALBERT
Albert feigns illness as an excuse to refuse a dinner date. (Peg Lynch, her talent pays off double. See page 15.)

7 LEAVE IT TO THE GIRLS
Panel consists of Eloise McElhone, Peggy Ann Garner, Florence Prichett. Guest, Former Senator Harry P. Cain.

7:00 **2 [25] JACKIE GLEASON SHOW**
Jackie, Art Carney and Audrey Meadows in comedy skits.

5 BONINO—Comedy
Bonino's daughter Doris announces that she'll be married next week. Ezio Pinza plays Bonino. (Bonino is reviewed on page 22.)

7 WRESTLING—Film

9 [4] PRO FOOTBALL
Green Bay Packers vs. Pittsburgh Steelers at Pittsburgh.

7:30 **5 AMATEUR HOUR—Talent**
Ted Mack is emcee.

8:00 **2 TWO FOR THE MONEY—Quiz**
Comedian Herb Shriner emcees.

5 SHOW OF SHOWS
Guest will be Alicia Markova, prima ballerina.

7 PHILLIES FIGHTS—Chicago
Arthur Persley vs. Henry Davis, (Lightweights, 10 rounds).
JIMMY POWERS' RATINGS: Persley is rated 9th. Fights, 46. Won, 41. Lost, 3. Draws, 2. K.O.'s, 11. Davis is rated 8th. Fights, 63. Won, 46. Lost, 12. Draws, 5. K.O.'s 16. I'll string along with Persley.

8:30 **2 [25] MY FAVORITE HUSBAND**
Liz (Joan Caulfield) takes steps to improve her husband's wardrobe.

9:00 **2 [25] MEDALLION THEATER**
"Return Match," with Maria Riva and Joseph Anthony. A young woman is torn between love for a physician and affection for her former husband who needs her.

RIVA
9 P.M. 2 25

HENDRIX
9:30 P.M. 2

S A T
OCT 24

7 PAUL HARVEY—News

9 WRESTLING—From Marigold
Main Event, Vic Holbrook vs. Tarzan Kowalski. Preliminaries include Paul De Gallis vs. Milt Olsen, Whitey Wahlberg vs. The Canadian Angel, Sheik of Araby vs. Jack Carter, Chest Bernard vs. Bob McCune.

9:15 **7 TOM DUGGAN—Comments**

9:30 **2 MIRROR THEATER—Drama**
"Surprise Party," with Robert Hutton, Wanda Hendrix. Two young married couples living in a typical American development resolve a family crisis in an unusual and neighborly way. *Sponsored by Revlon.*

4 "LITTLE BIG HORN"
MOVIE—Squad of U. S. Cavalrymen tries in vain to warn General George Custer of the impending Sioux Indian massacre in 1876. John Ireland, Lloyd Bridges, Marie Windsor, Reed Hadley and Jim Davis.

5 YOUR HIT PARADE
The nation's top tunes of the week are presented by Dorothy Collins, Snooky Lanson, Raymond Scott's Orchestra, and Gisele MacKenzie. "Extras" include "Fine and Dandy" and "Button Up Your Overcoat." *Sponsored by Lucky Strike.*

7 WAREHOUSE TV—Drama
Chet Roble and Studs Terkel.

10:00 **2 "DIARY OF A CHAMBERMAID"**
MOVIE—Girl tires of her station in life and sets out to find a wealthy man. Paulette Goddard, Burgess Meredith, Hurd Hatfield.

5 Program Not Available

7 "MEN ON HER MIND"
MOVIE—Ambitious singer refuses to let love and marriage interfere with career. Mary Beth Hughes, Edward Norris.

25 **HAL WALKER—Sports**

10:05 25 **DR. A. A. SUPPAN—News**
Events of interest in the news.

10:10 25 **MARY JANE JUNG—Weather**
Temperatures and predictions.

10:15 25 **"STORK BITES MAN"**
MOVIE—Young man whose boss hates children finds that his wife is going to have a baby. Jackie Cooper, Gene Roberts.

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JESSEL
11:30 P.M. 4

TURNER
1:30 A.M. 7

SAT
OCT 24

10:55 4 **BILL CARLSEN—Weather**
Late evening forecast.

11:00 4 **BOSTON BLACKIE—Drama**
Kent Taylor plays Blackie.

9 "ACCOMPLICE"
MOVIE—Private eye tries to find a missing man who is the husband of his former girl friend. Richard Arlen, Veda Ann Borg.

11:30 2 **CHINA SMITH—Adventure**
"Killer in the Kampong." China Smith (Dan Duryea) is sent into the jungle to reason with a fierce bandit who has been exacting heavy tribute from a tin mining company.

4 **THE COMEBACK STORY**
George Jessel acts as host. Interviews and dramatic vignettes concerning famous personalities who will return to the spotlight and public that once applauded them.

7 "TWISTED RAILS"
MOVIE—(Cut to 45 min.) Jack Donovan and Alice Dahle in the starring roles.

25 **ALL NIGHT TELETHON**
For benefit of muscular dystrophy.

12:00 2 **"SAINTS AND SINNERS"**
MOVIE—Ex-convict returns to his native Irish village to prove his innocence, and in the process reveals the true character of the villagers who condemned him. Kieron Moore, Christine Norden, Sheila Manahan, and Michael Dolan in the leading role.

4 **NEWS**
A roundup of the day's events.

12:05 4 **"SQUARE DANCE KATY"**
MOVIE—Singer and hill-billy band from small town attempt to make good in New York. Vera Vague, Phil Brito, Virginia Welles, Warren Douglas and Sheila Ryan.

12:15 7 **"MANDARIN MYSTERY"**
MOVIE—Young detective investigates murder and the mysterious disappearance of a valuable Chinese stamp. Eddie Quillan, Charlotte Henry and Rita LaRoy.

1:30 7 **ULMER TURNER—News**
Events around the world. *Sponsored by Foster TV.*

25 **ALL NIGHT TELETHON-Cont'd**
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Sunday

OCT 25

HERN
NOON 5

MORNING

9:00 4 **EXCURSION**
"Life in a Drop of Water." A documentary animated film with Prof. George Schwarz of N.Y.U.
7 "WILDCAT SAUNDERS"
MOVIE—Western. (Cut to ½ hour.)

9:15 **5 BIBLE TIME—Stories**
Marcella Hein tells the story of "The Book of Ruth."

9:30 4 **THIS IS THE LIFE—Drama**
5 THE PULPIT—Religious Talk
Dr. Luther Stein of the First Presbyterian Church of Oak Park, Ill. discusses "Too Busy To Pray?"
7 "WATERFRONT"
MOVIE—Gloria Dickson and Dennis Morgan in the leading roles.
25 **NEWS AND TEST PATTERN**

9:45 **5 RELIGIOUS FILM**
Father James Keller of the Christophers interviews Mrs. William Cleary of Stamford, Conn.
9 RELIGIOUS FILM

10:00 **2 LAMP UNTO MY FEET**
"Stone In The King's Highway." Guests: The Most Rev. Raymond A. Lane, Superior General, Maryknoll Fathers, Maryknoll, N. Y. and Gene Lockhart, screen star.
4 **CHURCH SERVICES**
5 SUNDAY FUNNIES
Uncle "Ned" Locke reads comics.
9 "JUNGLE SIREN"
MOVIE—Nazi agents attempt to control tribes in the African jungle. Ann Corio and Buster Crabbe.

10:15 **5 MAGIC CLOWN—For Kids**
Fun for the youngsters.

10:30 **2 TRUE PICTURE—Film**
"Wings to France."
5 LIVE AND LEARN—Discussion
"Education USA." Dr. Benjamin C. Willis, general supt. of the Chicago Public Schools.

11:00 **2 THEATER—Film**
"The Kirbys" and "Pearls From Paris."
4 **HANK THE HANDYMAN**
"Planning the Home Work Shop."
5 "HAWK OF POWDER RIVER"
MOVIE—Woman outlaw disguised as "The Hawk" terrorizes homesteaders. Eddie Dean, White Cloud.
7 "BUCKIN' IN THE WEST"
MOVIE—Western. (Cut to ½ hour.)
25 **NEWS AND TEST PATTERN**

11:15 4 **ADELE ARTINIAN PRESENTS**
Children's dance groups.

11:30 4 **ART WHITFIELD—Comics**
7 FAITH FOR TODAY—Religious
Reverend W. A. Fagel speaks.
9 SERIAL FILM
"Painted Stallion," part 2. American government agent is sent to Santa Fe to negotiate with the Mexican governor. Ray Corrigan, Hoot Gibson and Duncan Renaldo.

12:00 **2 FRANK REYNOLDS—News**
4 **ROY ROGERS—Western**
5 KIDS' KARNIVAL KWIZ
Art Hern with stories and games.
7 JOHNNY JUPITER—Puppets
"Professor Spiegelmacher."
9 "MOON OVER MONTANA"
MOVIE—Western—Jimmy Wakeley.
25 **NEWS AND TEST PATTERN**

12:15 **2 YOUR FUTURE HOME—Ideas**
Jack Callaghan comments.
4 **KIERAN'S KALEIDOSCOPE**
Educational features of interest.

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Sun., Wed., Fri. & Sat. 1:30 AM Ch. 7

MURPHY 12:30 P.M. 7 | MADISON 1:30 P.M. 7 | SUN OCT 25

5 CATHOLIC HOUR
"Lucifer at Large."

12:30 2 "THE HAIRY APE"
MOVIE—Sailor gets into difficulty because of a nick-name. William Bendix, Susan Hayward.

7 AMATEUR HOUR—Talent
Bob Murphy is emcee.

12:45 [4] BOB KELLY—News

1:00 [4] PRO FOOTBALL
New York Giants vs. Cleveland Browns.

5 JOHN OTT—Gardens
"Hallowe'en Program."

9 "LAW COMES TO GUN-SIGHT"
MOVIE—Western adventure starring Johnny Mack Brown, Raymond Hatton and Reno Blair.

[25] NEWS AND TEST PATTERN

1:30 5 AMERICAN FORUM
Guest: Henry Cabot Lodge, U.S. representative to the U.N. Theodore Granik is moderator.

7 WILD BILL HICKOK—Western
Guy Madison stars in "The Doctor Story." Andy Devine.

2:00 2 FAVORITE STORY—Drama
Adolphe Menjou presents outstanding stories.

7 CISCO KID—Western Film
A miner named Luke interferes with the plans of town banker. Duncan Renaldo, Leo Carrillo.

9 "PHILO VANCE'S SECRET MISSION"
MOVIE—Head of a detective magazine is murdered and Philo sets out to find the killer. Alan Curtis, Sheila Ryan and Tala Birell.

[25] LAMP UNTO MY FEET

2:30 2 AMOS N' ANDY—Comedy
"Kingfish goes to work."

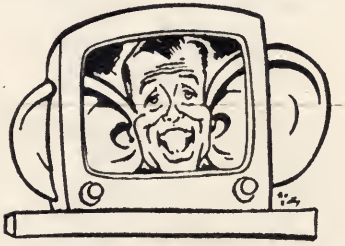
5 EXCURSION
Guest Dr. Hubert N. Alyea, professor of chemistry at Princeton U. demonstrates the wonders of the chemical world.

7 HANK McCUNE
Sponsored by Bowman Dairy Co.

[25] MAN OF THE WEEK
An interview with an important personality.

3:00 2 JUVENILE JURY
Panel: Ronnie Molluzzo (9), Joe Ward (6), Michele Fogel (4), Lynne-Rose Cohan (8), Carol MacDonald (6). Jack Barry emcees.

WATCH THE NEW FUN SHOW



HANK McCUNE

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HURLBUT
3:30 P.M. 5

COOKE
4 P.M. 2

HARTLINE
4 P.M. 7

COSTELLO
5 P.M. 7

5 WANDA LANDOWSKA AT HOME
Interview with the famous harpsichordist at her Lakeville, Conn. home. She will discuss her life, her career and her philosophy. She will play the second movement of the Vivaldi Concerto, transcribed by Bach for harpsichord, a 17th century dance, and the third movement from Bach's Concerto in D Major. *(Kukla, Fran and Ollie will not appear this week. See next week's TV GUIDE for a story on the Kuklapolitans', Buelah Witch.)

7 CAPTAIN MIDNIGHT

9 "HOUSE OF SILENCE"
MOVIE — Newspaperman discovers strange background of a mysterious old house. Tom Helmore, Roddy Hughes and Jenny Laird.

[25] YOUTH TAKES A STAND

3:30 2 VOYAGE OF DISCOVERY
Host John Barclay and guest, Charlotte Polak, puppeteer. *Sponsored by Meister Brau and Peter Hand Reserve.*

[4] MAKE ROOM FOR DADDY
Danny Thomas, as Danny, asks his mother-in-law to baby sit with the children and discovers that mothers-in-law are human, too.

5 ZOO PARADE—About Animals
R. Marlin Perkins and Jim Hurlbut catch various animals in their "unguarded moments," when behavior is more natural.

7 BOB ATCHER SHOW—Family
Western variety show with host Bob Atcher, Lulu Belle and Scotty.

LOOK WHO'S BACK SUNDAY!

JACK BENNY

and his gang

sponsored by LUCKY STRIKE

6:30 PM • Channel 2

[25] ADVENTURE
"Evolution Of The Invertebrate." The first in a series of four programs on the subject of evolution. Guest: Dr. George Gaylord Simpson, chairman of the department of geology and paleontology of The Museum of Natural History.

4:00 2 [25] OMNIBUS
Alistair Cooke presents "The Gold Dress." A documentary on Stockholm, "The Symphony Of A City." Backstage recording session with Les Paul and Mary Ford.

5 [4] HALL OF FAME
"Never Kick a Man Upstairs," the story of Theodore Roosevelt. Sidney Blackmer.

7 SUPER CIRCUS—Big Top Fun
1. Renee and Jim, rotating ladder act. 2. Mary Hartline and the band. 3. All American Boys, teeter board and trampoline act. 4. Koko and Company, trained chimpanzees.

9 "APACHE CHIEF"
Alan Curtis and Tom Neal.

5:00 5 [4] MEET THE PRESS
Martha Rountree, Lawrence Spivak.

7 ABBOTT AND COSTELLO
Bud and Lou in comedy situations.

9 COLONEL FLACK
"The Rumboldt Affair." The Colonel (Alan Mowbray) and Garvey come to the aid of a young student.

5:30 2 [25] YOU ARE THERE—Drama
"The Heroism of Simon Bolivar."

[4] YOU ASKED FOR IT—Requests
Art Baker is emcee.

5 ROY ROGERS SHOW—Drama
"Bullets and a Burro." Bullet and Trigger help Roy to escape jail.

7 GEORGE JESSEL SHOW
George Jessel pays tribute to guests, Teresa Brewer, Sid Stone, The Blackburn Twins and Evelyn Ward. In commemoration of the third anniversary of the death of Al Jolson, Mr. Jessel delivers the eulogy he spoke at Al Jolson's funeral.

9 WHAT'S THE ANSWER?-Quiz
Quiz-master Mal Bellairs.

6:00 2 [25] QUIZ KIDS
Hallowe'en Show with Joe Kelly presiding.

[4] HELLO NEIGHBOR THEATRE
"Letter For The Queen," starring Alf Kjellin.

MOWBRAY
5 P.M. 9

ROGERS
5:30 P.M. 5

SUN
OCT 25

5 PAUL WINCHELL SHOW
Guest, Denise Darcel.

7 YOU ASKED FOR IT—Requests
1. Harold Wooman, who will attempt a motorcycle jump over five automobiles in a row. 2. Dr. Earl Lockman, escape artist.

9 "LARCENY IN HER HEART"
MOVIE—Beautiful blonde dies in Mike Shaynes' office. Hugh Beaumont and Sheryl Walker.

6:30 **2 [25] JACK BENNY—Comedy**
Sponsored by Lucky Strike.

5 [4] MR. PEEPERS—Comedy
Mr. Peepers buys a dog.

7 FRANK LEAHY SHOW

6:45 **7 COLLEGE FOOTBALL**
Georgia Tech at Notre Dame.

7:00 **2 TOAST OF THE TOWN**
Guests: Patti Page; Sam Levenson; The Szonys' dance team; Gayla Peevey, singer.

5 [4] COMEDY HOUR
Donald O'Connor plays host to Lauren Bacall, Elaine Stewart, Joanne Gilbert.

9 PRESS CONFERENCE—Debate
Lee Schooler moderates.

[25] "FRONTIER SCOUT"
MOVIE—Government agent investigates a ranch operating as a front for rustling. George Houston.

7:30 **9 FAITH OF OUR FATHERS**

8:00 **2 [25] G. E. THEATER**
"Woman's World," starring Peter Lawford, Virginia Bruce. A young wife invites her husband's boss to dinner in an effort to help said husband better his career.

5 [4] TV PLAYHOUSE—Drama
"The Girl With The Stopwatch." A young girl's life revolves about her job as an assistant TV director. Lois Wilson, Betty Miller.

7 WALTER WINCHELL—News

9 ROCKY KING—Film Drama
"Stamped For Murder." Rocky solves a murder in a rare stamp and coin shop. Roscoe Karns.

8:15 **7 ORCHID AWARD—Musical**
Guest: Isabel Bigley.

8:30 **2 MAN BEHIND THE BADGE**
"The Denver Story." A wealthy man faces prosecution by the D.A., who is his best friend. Robert Emhardt, Ed Bond. *Sponsored by Ipana AC Toothpaste and Sal Hepatica.*

Late bulletin! George Gobel, one of TV's top comedians still packs them in at the Empire Room in Chicago's Palmer House. Starring in the musical revue, "What's My Act?" George is backed up with a cast of bright new stars. Henry King and his orchestra supply the music. —Adv.

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TONIGHT-8:30 2

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SUN OCT 25

COX 6:30 P.M. 5 [4]

O'CONNOR 7 P.M. 5 [4]

7 JUKE BOX JURY
Peter Potter presides.

9 PLAINCLOTHESMAN
"The Faculty Tea." A disliked member of the faculty of a small college is murdered with tropical poison.

9:00 2 [25] THE WEB—Drama
"Strange Sanctuary." A pair of bank robbers seek refuge in the house of a town "character." Starring E. G. Marshall.

5 [4] LETTER TO LORETTA
"Earthquake." Emily Pierson's husband, an invalid in an iron lung, has no will to live; but a sudden earthquake makes a drastic change in his life. Loretta Young.

9 DOLLAR A SECOND—Quiz
Jan Murray emcees contest.

9:30 2 [25] WHAT'S MY LINE—Quiz
John Daly moderates, with panel: Arlene Francis, Dorothy Kilgallen, Bennett Cerf and Steve Allen.

[4] PAUL SKINNER—News

5 VICTORY AT SEA-Documentary
"Rings Around Rabaul." Allied conquest of the Solomon Islands.

7 BILLY GRAHAM—Evangelist

9 ETHEL BARRYMORE THEATER
Ethel Barrymore introduces Patric Knowles and K. T. Stevens in "The Duke," an unusual drama of a jewel robbery in which a cat plays the leading role. *Sponsored by Chicago Motor Club.*

9:45 7 SALLY STUART
Harp music.

10:00 2 "THE CHEATERS"
MOVIE—(1st Showing). Family, about to crash into financial ruin, contemplates a five million dollar swindle. Joseph Schildkraut, Billie Burke, Eugene Pallette. *Sponsored by Household Finance Co.*

[4] NAME'S THE SAME—Panel
Emcee Robert Q. Lewis, with Joan Alexander and Bill Stern.

5 CLINT YOULE—Weather

7 "CARETAKER'S DAUGHTER"
MOVIE—(1st Showing) Complications arise when an elderly theatrical manager becomes involved with a young and beautiful actress. *Sponsored by DeMet Pontiac.*

MURRAY
9 P.M. 9

BARRYMORE
9:30 P.M. 9

SUN
OCT 25

9 **"YOUNG MR. PITT"**
MOVIE—(1st Showing). Based on the political career of William Pitt, Jr., who was prime minister of England at the age of 24. Robert Donat, Robert Morley. *Sponsored by Courtesy Motors.*

25 **SUNDAY NEWS SPECIAL**

10:10 5 **DORSEY CONNORS**
Tips for hunters.

10:15 5 **ALEX DREIER—News**

25 **HAL WALKER—Sports**

10:25 25 **MARY JANE JUNG—Weather**

10:30 4 **PRIDE OF THE FAMILY**

5 **NORMAN BARRY—Sports**
Late sports information.

25 **"ROAD TO THE BIG HOUSE"**
MOVIE—Bank clerk, who is tired of being poor, steals $200,000 from the vault. John Shelton, Ann Doran.

11:00 4 **PLAINCLOTHESMAN**
"The Mummy Case." The Plainclothesman investigates murder on board a ship.

5 **"SILENT WITNESS"**
MOVIE—Murder of a state attorney throws suspicion on his assistant's boy friend. Frank Albertson and Maris Wrixon.

11:15 2 **"BURNING GOLD"**
MOVIE—(Cut to ½ hour.) Oil driller strikes a gusher and becomes a millionaire overnight. William Boyd, Judith Allen, Lloyd Ingraham.

11:30 4 **ROCKY KING—Film Drama**
Rocky tracks down the murderer of a baseball team's star pitcher.

9 **LES NICHOLS—News**
Latest in world news.

11:45 2 **LATE NEWS**

9 **WEATHER NEWS**

11:50 7 **COMMERCIAL—Film**

12:00 2 **"SEVEN DAYS TO NOON"**
MOVIE—Physicist threatens to destroy London unless Parliament agrees to halt production of a weapon. Barry Jones, Olive Sloane,

4 **NEWS**

7 **"QUEEN OF BROADWAY"**
MOVIE—Female sports expert who is single, attempts to adopt a child. Rochelle Hudson and Buster Crabbe.

12:05 4 **DOLLAR A SECOND—Game**
Jan Murray is emcee.

1:30 7 **ULMER TURNER—News**
News events around the world. *Sponsored by Foster TV.*

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Monday

OCT 26

MARLOWE
9 A.M. 2 25

MORNING

6:45 5 **EVERETT MITCHELL—Talks**
Discussion for farmers.

7:00 5 **TODAY—Reports, Interviews**
(Dave Garroway is on vacation.)

8:00 2 **RAY RAYNER—Comments**
Weather, music and news.

8:45 2 **JOHN HARRINGTON—News**
25 **NEWS AND TEST PATTERN**

8:55 2 **JIM CONWAY—News**
Stories behind the headlines.

9:00 2 25 **GODFREY AND FRIENDS**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners.
5 4 **DING DONG SCHOOL**
Nursery with Dr. Frances Horwich.
7 **PIED PIPER SHOW—Kids**
Art Hern narrates stories.
9 **PAUL FOGARTY—Exercises**
A word to the wise.

9:30 5 4 **GLAMOUR GIRL—Contest**
Harry Babbitt emcees.
7 **CHILDCRAFT SCHOOL**
Mrs. Emma Sheehy conducts.
9 **TIME FOR STORIES**
Tina Redmond reads to youngsters.

10:00 5 4 **HAWKINS FALLS—Serial**
Bernardine Flynn, Jim Bannon.
7 **BEULAH KARNEY PRESENTS**
Sauerbraten, Tyrolean Dumplings.
9 **A TO Z OF COOKERY—Tips**
"Double Duty."

10:15 4 **GORDON THOMAS—Variety**
Music, comments and guests.
5 **THE BENNETTS—Serial**
Life of a young lawyer and his family. Don Gibson, Kay Westfall.
25 **NEWS AND TEST PATTERN**

10:30 2 **STRIKE IT RICH—Quiz**
Warren Hull emcees quiz game
5 **THREE STEPS TO HEAVEN**
Adventures of a small town girl.
7 **ED ALLEN—Exercises**
Specialization exercises.
25 **NEWS AND TEST PATTERN**

10:45 5 **FOLLOW YOUR HEART-Serial**
Sallie Brophy, Nancy Sheridan.

10:50 7 **WAYNE GRIFFIN—News**

10:55 7 **ULMER TURNER—News**

11:00 2 **VALIANT LADY—Serial**
Nancy Coleman in the title role.
4 **WHAT'S NEW IN KITCHENS**
Breta Griem and Nancy Vorpagel.
5 **FRANCOIS POPE—Recipes**
New and unusual dishes.
7 **BREAKFAST WITH O'NEIL**
Danny, Chet Roble, Nancy Wright, Don Jacoby and The Adorables.
9 **FOOTWEAR FORECAST**
Fashion news for your feet.
25 **NEWS AND TEST PATTERN**

11:15 2 25 **LOVE OF LIFE—Serial**
A long night's vigil ends.
9 **STEVE FENTRESS—News**

11:30 2 25 **SEARCH FOR TOMORROW**
Joanne fights to keep her young daughter.
9 **EARL NIGHTINGALE—Chats**
Talks on everyday subjects.

11:45 2 25 **GUIDING LIGHT—Serial**
Bill reacts coldly on finding Bert and Michael at home.
4 **LET'S LOOK AT THE NEWS**

11:55 7 **ULMER TURNER—News**

12:00 2 **LUNCHEON WITH BILLY**
Variety with Billy Leach.
4 **BOB HEISS—Interviews**
Guest interviews and comments.
5 **NOONTIME COMICS**
Johnny Coons entertains the kids.
7 **HAPPY PIRATES—Kids' Fun**
Dick "Two Ton" Baker is emcee.
9 **HI LADIES—Interviews**
Jack Payne emcees.
25 **NEWS AND TEST PATTERN**

12:25 2 **LEE PHILLIP SHOW—Tips**
News for the homemaker.

12:30 2 25 **GARRY MOORE SHOW**
Garry, Ken Carson, Denise Lor and Durward Kirby.
5 **ANIMAL PLAYTIME—Kids' Fun**
Win Stracke entertains the kids.
7 **TIME FOR FUN—Nick Francis**
Nicky, the dog Bobo, and cartoons.

12:45 9 **MAGIC CARPET—Kids**
"Zanzibar."

12:55 4 **BILL CARLSEN—Weather**
7 **ULMER TURNER—News**

1:00 2 25 **DOUBLE OR NOTHING**
Bert Parks emcees quiz game.
4 **BEHIND THE SCREENS**
A look at television "backstage."
5 **BOB & KAY SHOW—Variety**
Bob Murphy and Kay Westfall.
7 **RUTH CROWLEY—Baby Care**
Cradle cap and sponge bath.
9 **WATCH TO WIN—Quiz**
Don Gordon emcees the give-away. Music by the Starnoters.

1:15 7 **STUART BRENT—Discussion**
Advice and information for women.

1:30 2 **LINKLETTER'S HOUSEPARTY**
Game: "What's In The House."
4 **BEULAH DONOHUE—Tips**
7 **THE DOWDS—Discussion**
Betty and Don Dowd.

STRACKE
12:30 P.M. 5

COONS
NOON 5

MON
OCT 26

9 **LEARNING BRINGS ADV.**
25 **NEWS AND TEST PATTERN**
1:45 25 **LINKLETTER'S HOUSE PARTY**
Art Linkletter and the ladies.
2:00 2 **BIG PAY OFF—Quiz Show**
Randy Merriman and Bess Myerson.
5 4 **KATE SMITH SHOW**
Ted Collins' Cracker Barrel, The Showtimers, Marshall Izen, pianist
7 **CLAUDE KIRCHNER SHOW**
Claude emcees variety show.
9 **PAUL DIXON SHOW—Musical**
Musical pantomimes.
25 **NEWS AND TEST PATTERN**
2:25 7 **ULMER TURNER—News**
Roundup of events.
2:30 2 25 **BOB CROSBY SHOW**
Music by Bob, the Modernaires and Joan O'Brien.
7 **MOVIE QUICK QUIZ**
Dick "Two Ton" Baker, emcee.
2:45 7 **MIQUE COLLIS SHOW—Tips**
Fashion news and shopping hints.
3:00 2 **PETTICOAT PARTY—Games**
Frazier Thomas emcees games and stunts for women.
5 4 **WELCOME TRAVELERS**
Interviews with Tommy Bartlett.
7 **TURN TO A FRIEND—Contest**
Dennis James is emcee.
9 **REVERIA SHOW**
25 **TRUDY BEILFUSS—Foods**
Treats for the thrifty.
3:15 9 **CAMERA CARAVAN—Film**
"Mission Life."
3:30 2 **SHOPPING WITH LEE**
Lee Phillip gives tips.
5 4 **ON YOUR ACCOUNT**
Interviews with Win Elliot.
7 **ERN WESTMORE SHOW**
Ern, his wife Betty, singing star Dick Hyde and participants.
9 **THE BIG ISSUE**
25 **"PASSENGER TO LONDON"**
MOVIE—British secret service man is killed and his friend takes over job of seeking important papers. John Darwick, Jenny Laird.
3:45 2 **U.N. GENERAL ASSEMBLY**
Films of the Korean peace efforts.
4:00 2 **"NIGHT COMES TOO SOON"**
MOVIE—Mystery. Ann Howard.
4 **SUPERMAN—Drama**
Adventure stories with George Reeves as reporter Clark Kent.
5 **ATOM SQUAD—Adventure**
7 **ULMER TURNER—News**

BAILEY'S SHOW ADDS TOUCH OF WEST TO "Q"

by WM. A. QUE

Bill Bailey, better known around these parts as "Cactus Jim," is paging all you city folks to his latest endeavor—the **Bill Bailey Show** over **WMAQ** each weekday afternoon at 1:00.

The *"Howdy Buckaroo"* greeting is still suitable as Bill makes with the "out West" chatter and music playing. It's what the guy does best .. he's been playing cowpuncher-plainsman parts around town for the last 10 years and his 10-piece western-style band was hailed as "the best" by several music trade publications.

Bill Bailey

The **Bill Bailey Show** is another **WMAQ** enterprise to give you radio listeners a varied fare of top listening enjoyment.

* * *

News note for **One Man's Family** fans who dial 670 every weekday at 6:45 PM: Dawn Bender, the girl who portrays the role of Margaret in Carlton Morse's great radio serial, has a featured role in "Island in the Sky," a motion picture currently playing your neighborhood theater.

* * *

The time left for taking a crack at the jackpot is running out! If you want full details on how to win a producing oil well (you get the dough without doing any of the work), spin your radio to **WMAQ** any weekday afternoon at 1:30 for **Dial Dave Garroway**. Dial Soap, Dave's sponsor, is awarding the "black gold mine" as well as hundreds of plain old cash prizes to you folks who can jingle up nice things to say about Dial Soap. Tune to Dave for details and give it a try. —Adv.

MON

OCT 26

DIXON 2 P.M. 9 | JAMES 3 P.M. 7 | AUTRY 5:30 P.M. 2 | ELSON 6 P.M. 2 | CONNORS 6:15 P.M. 5

9 **"THUNDER IN THE DESERT"**
MOVIE—Western starring Bob Steele, Louise Stanley.

4:05 7 **"THE CACTUS KID"**
MOVIE—Western adventure.

4:15 5 **GABBY HAYES SHOW—Tales**
Western serial shown in part.

4:30 5 [4] **HOWDY DOODY—Puppets**
Bob Smith emcees the antics.

[25] **REC ROOM—Ted Clark**
Teenagers dance to records.

4:55 7 **COMMERCIAL—Film**

5:00 2 **GARFIELD GOOSE & FRIEND**
The goose who thinks he's King of the U. S. and Frazer Thomas.

[4] **FOREMAN TOM—Western**
Tall tales and film stories.

5 **ELMER, THE ELEPHANT**
John Conrad amuses the children.

7 **ANGEL CASEY—Film**
Short movies and cartoons.

9 **JUNIOR EDITION—News**
Steve Fentress presents news and information for teen-agers.

[25] **"OUTLAW JUSTICE"**
MOVIE—Man poses as outlaw to find brother. Jack Hoxie stars.

5:15 9 **JUNIOR CROSSROADS**
Educational subjects.

5:30 2 **GENE AUTRY TIME—Film**
Western adventure stories.

[4] **LLOYD PETTIT—Sports**

5 **KIDS' KARNIVAL KWIZ—Film**
Art Hern as Natco the Clown.

7 **BOB ATCHER—Serial Film**
"Law of The Lash," part 1. Lash La Rue.

9 **ROBT. F. HURLEIGH—News**

5:45 [4] **PAUL SKINNER—News**

9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews.

5:50 5 **JACK ANGELL—News**

5:55 [4] **BILL CARLSEN—Weather**

6:00 2 **BOB ELSON—Sports**
Report on the world of sports.

[4] **BLUE ROOM—Music**
Maurice Kipen directs ensemble.

5 **CLINT YOULE—Weather**

7 **DOUBLE EDITION**
News, sports and weather.

9 **CAPTAIN VIDEO—Adventures**
"Operation Treachery."

[25] **HAL WALKER—Sports**

6:05 5 **ALEX DREIER—Features**

[25] **LAN SINGER—News**
Roundup of day's events.

6:10 5 **JOE WILSON—Sports**
Latest sports information.

7 **LES PAUL & MARY FORD**
Musical selections.

[25] **MARY JANE JUNG—Weather**

6:15 2 **JULIAN BENTLEY—News**
News events around the world.

[4] **BEL TRIO—Music**

5 **DORSEY CONNORS—Travel**
Guest: Mrs. Frank Bering.

7 **JOHN DALY—News**

9 **NUMBER PLEASE—Quiz Game**
Jack Brickhouse conducts.

[25] **TV TOPICS—Preview**

6:20 5 **TONY WEITZEL—Comments**

6:30 2 [25] **DOUG EDWARDS—News**

5 [4] **ARTHUR MURRAY PARTY**
Guest: Singer, Guy Mitchell.

7 **JAMIE—Drama**
Starring Brandon de Wilde as the orphaned Jamie. (Jamie is reviewed on page 23.)

9 **SPENCER ALLEN—Local News**

6:45 2 [25] **PERRY COMO SHOW**
Perry Como and The Fontanes.

5 [4] **JOHN C. SWAYZE—News**

9 **SPENCER ALLEN—News**

7:00 2 [25] **BURNS & ALLEN—Comedy**
Because Gracie is continually losing things, George decides to teach her a lesson. But he winds up involved with his neighbors, the Mortons, and the local police.

5 [4] **NAME THAT TUNE—Quiz**
Red Benson emcees comedy-musical quiz with vocalist Vicki Mills.

7 **SKY KING THEATER-Western**
Kirby Grant is starred.

9 **TWENTY QUESTIONS—Quiz**
Moderator Jay Jackson with panel. Guest: Columnist Earl Wilson.

7:30 2 [25] **TALENT SCOUTS**
Arthur Godfrey presides over the professional talent competition.

KOOLVENT

FIGHT AT 9:00 TONIGHT
Keep Score With Ed Pazdur
(See listings above).

1	2	3	4	5	6	7	8	9	10	TOTAL

TONIGHT AT 8:00

DENNIS DAY *stars in the* "RCA VICTOR SHOW"

Monday's Top TV Shows:

6:30 *Arthur Murray Dance Party*

6:45 *Camel News Caravan*

7:00 *Name That Tune*

7:30 *Voice of Firestone*

8:00 *RCA Victor Show —Dennis Day*

8:30 *Robert Montgomery Presents—*

9:30 *Who Said That?*

WNBQ— CHANNEL 5

NBC TELEVISION

MON
OCT 26

DE WILDE
6:30 P.M. 7

BURNS
7 P.M. 2 [25]

JACKSON
7 P.M. 9

BALL
8 P.M. 2 [25]

SHEEN
8 P.M. 4

5 [4] **VOICE OF FIRESTONE**
Guests: Tenor Robert Rounseville and Metropolitan Opera Soprano Nadine Connor. Programme: "Parle Moi de Ma Mere," from Bizet's "Carmen;" "Deep In My Heart," from Romberg's "Student Prince;" "So In Love" from "Kiss Me Kate;" "The World Is Mine Tonight;" "Mexican Hat Dance;" "Naila Waltz."

7 **"WATERFRONT"**
MOVIE—Young dock worker gets into trouble because he won't listen to reason. Gloria Dickson, Dennis Morgan, Marie Wilson.

9 **ALL-STAR WRESTLING**

8:00 2 [25] **I LOVE LUCY—Comedy**
"Equal Rights." Lucy and Ethel run into multiple mayhem when their respective spouses decide to establish equal rights for both sexes. Lucille Ball.

[4] **BISHOP FULTON J. SHEEN**
Discussion on subjects of interest to every person.

5 **DENNIS DAY—Comedy**
Lavinia and Charlie argue over who started the first Dennis Day Club.

8:30 2 [25] **RED BUTTONS—Comedy**
1. The Dance Lesson. 2. Rocky Buttons on TV.

5 [4] **ROBERT MONTGOMERY**
"Cakes and Ale." with Angela Lansbury and Tom Helmore. An adaptation of W. Somerset Maugham's novel of two writers.

9 **BEARS QUARTERBACK CLUB**
"Red" Grange and Luke Johnsos.

9:00 2 [25] **STUDIO ONE—Drama**
"Another Caesar," with Robert Keith. A retired professor in a Latin American republic sells his collection of documents which prove that a legendary national hero is really alive.

7 **PAUL HARVEY—News**

9 **BOXING—Eastern Parkway**
Walter Cartier vs. Joey Giardello, (middleweights, 10 rounds).
JIMMY POWERS' RATINGS: Cartier is rated 14th. Fights, 50. Won, 40. Lost, 9. Draws, 1. K.O.'s, 20. Giardello is rated 9th. Fights, 60. Won, 44. Lost. 11. Draws, 5. K.O.'s, 14. I'll favor Cartier. He can punch better and with more authority.

9:15 7 **FILM SHORTS**

9:30 5 [4] **WHO SAID THAT?—Quiz**
Moderator Walter Kiernan.

7 **CARDS QUARTERBACK CLUB**
Jack Drees conducts.

9:45 9 **ARCH WARD—Sports**
Interviews with sport stars.

10:00 2 **FAHEY FLYNN—News**

[4] **INDUSTRY ON PARADE**
Visits on film to unusual companies around the country.

5 **CLINT YOULE—Weather**

7 **PAGE ONE—News and Sports**
Roundup of games.

9 **"CONVOY"**
MOVIE—Mystery and danger follow British Naval convoy. Clive Brooks, John Clements.

[25] **HAL WALKER—Sports**

Scotland's Prince of Whiskies

CHIVAS REGAL

12 YEAR OLD SCOTCH WHISKY

BLENDED SCOTCH WHISKY • 86 PROOF
CHIVAS BROTHERS IMPORT CORP. • NEW YORK, N. Y.

DAY
8 P.M. 5

BUTTONS
8:30 P.M. 2 [25]

MONTGOMERY
8:30 P.M. 5 [4]

HARVEY
9 P.M. 7

PHILLIP
10:10 P.M. 2

10:05 [25] **DR. A. A. SUPPAN—News**
Latest in world news.

10:10 2 **LEE PHILLIP—Weather**

5 **DORSEY CONNORS—Ideas**
Use your wooden bowls for decoration.

[25] **MARY JANE JUNG—Weather**

10:15 2 **JOHN HARRINGTON—Sports**

[4] **PAUL SKINNER—News**
Latest in world news.

5 **JACK ANGELL—News**
Up to the minute news.

[25] **Program Not Available**

10:25 2 **ART MERCIER—Sports Tips**
Discussion for sportsmen.

[4] **BILL CARLSEN—Weather**

10:30 2 **"SECRETS OF STAMBOUL"**
MOVIE—English spy drama of the old Turkey and the new. James Mason and Valerie Hobson.

[4] **BIG STORY—Drama**
Story of reporter Bert Murray of the Los Angeles Daily News, whose vigilance made it possible for an escaped convict to reclaim his normal place in society.

5 **NORMAN BARRY—Sports**

7 **DR. FIXUM—Household Ideas**
Art Youngquist presents various types of pumpkin faces and hints on removing wax from windows after Hallowe'en. Also some tips on washing machine rollers that slip and how to flush out your car radiator before adding anti-freeze.

[25] **MOVIE—Title Not Available**

10:45 2 **IRV KUPCINET—Comments**
Gossip and interviews.

[4] **BIG TOWN—Drama**
Pat McVey stars as Steve Wilson.

5 **HERBIE MINTZ—Musical**
Melodies, old and new.

11:00 2 **WRESTLING**

5 **"SARGE GOES TO COLLEGE"**
MOVIE—Marine sergeant is sent to college for relaxation after a critical operation. Alan Hale, Jr., Freddie Stewart, June Preisser.

7 **ULMER TURNER—News**

11:10 7 **JACK EIGEN SHOW—Chats**
Gossip and interviews.

11:30 [4] **TOM MERCEIN SHOW**
Musical films and comments.

9 **LES NICHOLS—News**

11:45 [4] **TOM MERCEIN—News**
News events of the day.

9 **WEATHER NEWS**

12:00 2 **"FOR VALOR"**
MOVIE—Cockney soldier saves life of a major who insists on reporting his bravery. Tom Wallis, Ralph Lynn, Veronica Rose.

7 **"SISTER OF JUDAS"**
MOVIE—Claire Windsor and Holmes Herbert in leading roles.

12:05 [4] **GEORGE JESSEL SHOW**
Guests: Rosemarie, former child singer and star of "Top Banana." Roland LaStarza, heavyweight.

1:30 7 **ULMER TURNER—News**
Events around the world. *Sponsored by Foster TV.*

SERVE

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The Light, Modern Refreshment

Tops with TV!

CHOSEN BY FAMOUS CHEFS!

Most of Chicago's finest hotels, clubs, restaurants, tea rooms and dining cars *serve STEWARTS.*

Tuesday

OCT 27

HARRINGTON
8:45 A.M. 2

MORNING

6:45 5 **EVERETT MITCHELL—Talks**
7:00 5 **TODAY—Reports & Interviews**
(Dave Garroway is on vacation.)
8:00 2 **RAY RAYNER—Comments**
Music, news and weather.
8:45 2 **JOHN HARRINGTON—News**
[25] **NEWS AND TEST PATTERN**
8:55 2 **JIM CONWAY—News**
Stories behind the headlines.
9:00 2 **ARTHUR GODFREY & FRIENDS**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin, Julius LaRosa, Lu Ann Simms.
5 [4] **DING DONG SCHOOL**
Nursery with Dr. Frances Horwich.
7 **PIED PIPER SHOW—Kids**
Art Hern narrates.
9 **PAUL FOGARTY—Exercises**
Streamline stretches.
[25] **NEWS AND TEST PATTERN**
9:30 5 [4] **GLAMOUR GIRL—Contest**
Harry Babbitt emcees.
7 **CHILDCRAFT SCHOOL**
Mrs. Emma Sheehy conducts.
9 **TIME FOR STORIES**
Tina Redmond reads to youngsters.
10:00 5 [4] **HAWKINS FALLS—Serial**
Bernardine Flynn, Jim Bannon and Win Stracke.
7 **BEULAH KARNEY PRESENTS**
Interior decorating tips.
9 **A TO Z OF COOKERY—Tips**
"Tin Types." (Canned foods.)
[25] **NEWS AND TEST PATTERN**
10:15 2 [25] **BAIRD PUPPETS**
Bil and Cora Baird.
[4] **GORDON THOMAS-Interviews**
Comments and guests.
5 **THE BENNETTS—Serial**
Life of a young lawyer and his family. Don Gibson, Kay Westfall.
10:30 2 **STRIKE IT RICH—Quiz**
Warren Hull emcees.
5 **THREE STEPS TO HEAVEN**
Adventures of a small town girl in New York. Phyllis Hill.
7 **ED ALLEN—Exercises**
Tips on weight gaining.
[25] **NEWS AND TEST PATTERN**
10:45 5 **FOLLOW YOUR HEART-Serial**
Stars Sallie Brophy, Nancy Sheridan, Louis Hollister and John Seymour.
10:50 7 **WAYNE GRIFFIN—News**
10:55 7 **ULMER TURNER—News**
11:00 2 **VALIANT LADY—Serial**
Nancy Coleman in the title role.
[4] **WHAT'S NEW IN KITCHENS**
Breta Griem and Nancy Vorpagel.
5 **FRANCOIS POPE—Recipes**
New and unusual dishes.
7 **BREAKFAST WITH O'NEIL**
Guests, music and games with Danny, Chet Roble, Nancy Wright. Don Jacoby and The Adorables.
9 **FOOTWEAR FORECAST**
Fashion news for your feet.
[25] **NEWS AND TEST PATTERN**
11:15 2 [25] **LOVE OF LIFE—Serial**
All are wondering about Meg's job.
11:30 2 [25] **SEARCH FOR TOMORROW**
Joanne fights to keep her young daughter.
9 **EARL NIGHTINGALE—Chats**
Talks on every day subjects.
11:45 2 [25] **GUIDING LIGHT—Serial**
Bert and Bill have a talk.
[4] **NEWS**
11:55 7 **ULMER TURNER—News**
12:00 2 **LUNCHEON WITH BILLY**
Variety with Billy Leach
[4] **BOB HEISS—Interviews**
5 **NOONTIME COMICS**
Johnny Coons entertains the kids.
7 **HAPPY PIRATES—Kids' Fun**
Dick "Two Ton" Baker is emcee.
9 **HI LADIES—Interview Show**
Jack Payne emcees.
[25] **NEWS AND TEST PATTERN**
12:25 2 **LEE PHILLIP SHOW—Hints**
Tips for the homemaker.
12:30 2 [25] **GARRY MOORE SHOW**
Garry, Durward Kirby, Denise Lor.
5 **ANIMAL PLAYTIME-Kids' Fun**
Win Stracke entertains the kids.
7 **TIME FOR FUN—Kids' Show**
Nick Francis and Bobo the dog.
12:45 9 **MAGIC CARPET—Kids' Fun**
"Wonders In A Country Stream."
12:55 [4] **BILL CARLSEN—Weather**
7 **ULMER TURNER—News**
1:00 2 [25] **I'LL BUY THAT—Panel**
Mike Wallace emcees.
[4] **BEHIND THE SCREENS**
What goes on "off-camera."
5 **BOB AND KAY—Variety**
Bob Murphy and Kay Westfall.
7 **RUTH CROWLEY—Baby Care**
Baby goes visiting.
9 **WATCH TO WIN—Quiz**
Don Gordon emcees give-away game. Music by the Starnoters.
1:15 7 **STUART BRENT—Discussion**
Advice and information for women.

SIMMS
9 A.M. 2

BAIRDS
10:15 A.M. 2 [25]

MOORE
12:30 P.M. 2 [25]

CROSBY
2:30 P.M. 2 [25]

BARTLETT
3 P.M. 5 [4]

OCT 27

1:30 2 **LINKLETTER'S HOUSEPARTY**
Art Linkletter and the ladies.
[4] **BEULAH DONOHUE—Women**
Tips for women.
7 **THE DOWDS—Discussion**
Betty and Don Dowd talk.
9 **THE SEWING SCHOOL**
[25] **NEWS AND TEST PATTERN**

1:45 [25] **LINKLETTER'S HOUSEPARTY**
Art Linkletter and the ladies.

2:00 2 [25] **THE BIG PAYOFF—Quiz**
Randy Merriman and Bess Myerson.
5 [4] **KATE SMITH SHOW**
The Acromaniacs, Joey Faye and Ted Collins in a comedy skit, the Irving Fields Trio, Charles Ruggles in "The World of Mr. Sweeney."
7 **CLAUDE KIRCHNER SHOW**
9 **PAUL DIXON SHOW—Music**
Musical pantomimes.

2:25 7 **ULMER TURNER—News**

2:30 2 [25] **BOB CROSBY SHOW**
Joan O'Brien and The Modernaires.
7 **MOVIE QUICK QUIZ**
Dick "Two Ton Baker" is emcee.

2:45 7 **MIQUE COLLIS SHOW—Tips**

3:00 2 **PETTICOAT PARTY—Games**
Emcee Frazier Thomas.
5 [4] **WELCOME TRAVELERS**
Tommy Bartlett interviews visitors.
7 **TURN TO A FRIEND**
Dennis James is emcee.
9 **TV MATINEE—Film**
"Headline History."
[25] **TRUDY BEILFUSS—Foods**
Interesting food preparation.

3:30 2 **SHOPPING WITH LEE**
Lee Phillip with tips.
5 [4] **ON YOUR ACCOUNT**
Win Elliot.
7 **ERN WESTMORE SHOW**
Ern, his wife Betty, singing star Dick Hyde and participants.
9 **THE BIG PICTURE**
Films of the Army in action.
[25] **"PANAMA PATROL"**
MOVIE—Army major and fiancee chase a spy ring. Leon Ames, Charlotte Winters and Weldon Heyburn.

3:45 2 **U.N. GENERAL ASSEMBLY**
Films of the Korean peace effort.

4:00 2 **"BADGE OF HONOR"**
MOVIE—Romance of a wealthy publisher's daughter and an aspiring reporter is complicated by rival paper. Buster Crabbe, Gloria Shea.
[4] **GRETCHEN COLNIK—Tips**
Discussion for women.
5 **ATOM SQUAD—Adventures**
7 **ULMER TURNER—News**
9 **"TRAIL OF VENGEANCE"**
MOVIE—Cowboy sets out to avenge the murder of his brother. Johnny Mack Brown, Iris Meredith and Warner Richmond.

4:05 7 **"LAUGHING STRAIN"**
MOVIE—Western adventure.

4:15 [4] **EXPLORERS CLUB—Exhibits**
5 **GABBY HAYES SHOW—Tales**
Western serial shown in part.

4:30 5 [4] **HOWDY DOODY—Puppets**
Clarabelle, clown, amuses the kids.
[25] **REC ROOM—Ted Clark**
Teenagers dance to records.

4:55 7 **COMMERCIAL—Film**

5:00 2 **GARFIELD GOOSE & FRIEND**
More fun with the only goose who gets 15c a week allowance.
[4] **FOREMAN TOM—Western**
Tall tales and film stories.
5 **ELMER THE ELEPHANT**
John Conrad.
7 **ANGEL CASEY—Film**
Short movies and cartoons.
9 **JUNIOR EDITION—News**
Steve Fentress presents news and information for teenagers.
[25] **"THUNDER RIVER FEUD"**
MOVIE—Range busters find themselves in a range war. Ray Corrigan, John King, Max Terhune.

5:15 9 **JUNIOR CROSSROADS**
Educational subjects.

5:30 2 **GENE AUTRY TIME—Film**
[4] **BLAINE WALSH—Sports**
5 **KIDS' KARNIVAL KWIZ—Fun**
Art Hern as Natco the clown.
7 **HOPALONG CASSIDY**
"Marauders." Bill Boyd as Hoppy.

5:45 [4] **PAUL SKINNER—News**
9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews.

5:50 5 **JACK ANGELL—News**

5:55 [4] **BILL CARLSEN—Weather**
Temperatures and predictions.

6:00 2 **BOB ELSON—Sports**
[4] **BLUE ROOM—Musical**
Maurice Kipen conducts ensemble.
5 **CLINT YOULE—Weather**
7 **DOUBLE EDITION**
News and sports.
9 **CAPTAIN VIDEO—Adventures**
[25] **HAL WALKER—Sports**

TV PREMIERE!

The United States Steel Hour

PRESENTS

What really happened when the Communists "brainwashed" prisoners of war?

What made some denounce their fellow prisoners...admit mythical germ warfare ...even endorse Communist propaganda? And what made others, who returned as heroes, bitter, distrustful, disillusioned? David Davidson, one of television's most gifted writers, talked with repatriated G.I.'s, heard their frank stories, interviewed army doctors and then wrote the play "P. O. W."—produced by the renowned Theatre Guild and brought to you in a full hour presentation by U.S. Steel. Don't miss this and the many other great shows to be seen in the weeks to come.

THE

UNITED STATES STEEL HOUR

WBKB Channel 7 8:30 P. M. TUESDAY

HAYES
4:15 P.M. 5

CASEY
5 P.M. 7

TUE
OCT 27

6:05 5 **ALEX DREIER—Features**
25 **LAN SINGER—News**
News events around the world.

6:10 5 **JOE WILSON—Sports**
7 **LES PAUL AND MARY FORD**
Musical selections.
25 **MARY JANE JUNG—Weather**

6:15 2 **JULIAN BENTLEY—News**
4 **TOMMY SHERIDAN—Musical**
Music by the Tommy Sheridan Trio.
5 **DORSEY CONNORS—Travel**
A visit to Chile, South America.
7 **JOHN DALY—News**
9 **NUMBER PLEASE—Quiz Game**
Jack Brickhouse conducts.
25 **TV TOPICS—Preview**

6:20 5 **TONY WEITZEL—Comments**
Gossip, interviews and chatter.

6:30 2 25 **DOUGLAS EDWARDS-News**
News events around the world.
5 4 **DINAH SHORE SHOW**
Popular songs and old favorites.
7 **CAVALCADE OF AMERICA**
"And To Fame Unknown." The story of a science professor.
9 **SPENCER ALLEN—News**

6:45 2 25 **JANE FROMAN SHOW**
New Orleans setting. "Way Down Yonder in New Orleans."
5 4 **JOHN C. SWAYZE—News**
Latest in world events.
9 **SPENCER ALLEN—Local News**

7:00 2 **GENE AUTRY SHOW-Western**
"Ghost Mountain."
5 4 **MILTON BERLE—Comedy**
Guests: Paul Douglas, actor, Marguerite Piazza, singer.
7 **"LARCENY ON THE AIR"**
MOVIE—Crusading doctor sets out to expose quacks. Robert Livingston, Grace Bradley.
9 **BISHOP FULTON J. SHEEN**
Talk on subjects of interest to people of every faith. *Sponsored by Admiral Corp.*
25 **RANGE RIDER—Western**
"The Secret Lode."

7:30 2 25 **RED SKELTON—Comedy**
Dead Eye Skelton in a gun fight.
9 **PANTOMIME QUIZ**
Jim Backus and Katy Jurado.

8:00 2 25 **THIS IS SHOW BUSINESS**
Guest panelist: Audrey Meadows. Guest performers: Jimmy Nelson and Danny O'Day; Janis Paige, actress-singer; Hal Le Roy, dancer.

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presents
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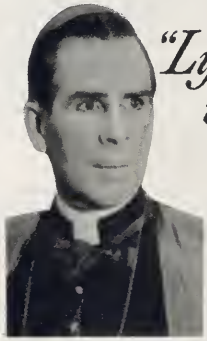
Bishop Fulton J. Sheen



"Life is worth Living"

WGN-TV
TUESDAY
7:00 PM CST

BOYD
5:30 P.M. 7

SHORE
6:30 P.M. 5 [4]

BERLE
7 P.M. 5 [4]

SKELTON
7:30 P.M. 2 [25]

RAYMOND
8 P.M. 5 [4]

5 [4] **FIRESIDE THEATER—Drama**
"Full Portrait." A television newscaster tries to see that justice is done for one of the "little people" he features in his newscasts. Gene Raymond, Nolan Leary.

7 **MAKE ROOM FOR DADDY**
A forgotten wedding anniversary puts Daddy (Danny Thomas) very much in the doghouse. *Sponsored by Lucky Strike.*

9 **BADGE 714—Drama**
Jack Webb stars as Sgt. Joe Friday in "The Big Mother." *Sponsored by Chicago Motor Club.*

8:30 2 **SUSPENSE—Drama**
"The Others." Geraldine Fitzgerald, Hugh Reilly.

5 [4] **CIRCLE THEATER—Drama**
"Julie's Castle." Sally Forrest.

7 **U. S. STEEL HOUR—Drama**
DEBUT: "P.O.W." is an original script by David Davidson. It concerns GI's repatriated after being held prisoner in Korea. The play goes into a "terrible secret"—which, as one character puts it, is "that Americans, too, have a breaking point; that Americans, too, can be hammered down sometimes." Shown are pressures, physical and mental, undergone by a group of GI's in a Korean prison camp, and their later rehabilitation.
As preparation, the author read dozens of clinical case histories and reviewed returned PW's at the Valley Forge Army Hospital in Phoenixville, Pa.

SIT BACK AND LAUGH!
"MAKE ROOM FOR DADDY"
Starring
DANNY THOMAS
sponsored by LUCKY STRIKE
TUESDAY 8 PM · Channel 7

Garry Merrill, Richard Kiley, and Sally Forrest are featured. Directing is Alex Segal who handles the reins of *Celanese Theater* and *Pulitzer Prize Playhouse*. The Theater Guild produces the show, as it did in radio. *Sponsored by United States Steel.*

9 **H'WOOD OFFBEAT**
Melvyn Douglas stars as Private Investigator Steve Randall in "Out Of The Shadows."

[25] **FILM—Title Not Available**

9:00 2 [25] **DANGER—Mystery**
"Blackmail." Two beautiful women and a mayorality candidate add up to a blackmail scheme.

5 [4] **JUDGE FOR YOURSELF**
Ward Morehouse, professional panelist. Fred Allen emcees.

9 **PLAY OF THE WEEK—Drama**
"House of Death." Life of an eerie gentleman is complicated by his beautiful niece who suddenly comes to live with him. Boris Karloff.

9:30 2 [25] **SEE IT NOW—Documentary**
Edward R. Murrow presents filmed highlights of news of the world interspersed with coast-to-coast reports and on-the-spot coverage.

[4] **TRIANGLE THEATRE—Drama**

5 **BOB CONSIDINE—Chats**

7 **NAME'S THE SAME—Panel**
Emcee Robert Q. Lewis with Joan Alexander and Bill Stern.

9 **GAME OF THE WEEK—Film**
Michigan vs. Minnesota.

9:45 5 **MAN ON THE GO-Alex Dreier**
A different type of TV program.

10:00 2 **FAHEY FLYNN—News**

[4] **MATCH YOUR WITS—Quiz**
Lloyd Pettit emcees game.

5 **CLINT YOULE—Weather**

7 **CROWN THEATER—Drama**
Gloria Swanson presents "The House," starring Selena Royle with Virginia Brissac. Girl in financial straits when husband's suicide voids his insurance benefits.

9 **"STRONGHOLD"**
MOVIE—(1st Showing.) Adventure story of Juarez and the Mexican Revolution. Veronica Lake, Zachary Scott and Arturo DeCordova. (Special event, revealing the meaning of L.S.T.P.N.) *Sponsored by Fohrman Motors.*

THOMAS
8 P.M. 7

NORDINE
11:45 P.M. 5

TUE
OCT 27

25 **HAL WALKER—Sports**
10:05 25 **DR. A. A. SUPPAN—News**
10:10 2 **LEE PHILLIP—Weather**
Temperatures and predictions.
5 **DORSEY CONNORS—Ideas**
Tips for the hobbyist.
25 **MARY JANE JUNG—Weather**
10:15 2 **JOHN HARRINGTON—Sports**
4 **PAUL SKINNER—News**
Late news events.
5 **JACK ANGELL—News**
25 **COACH'S ROOM—Football**
Lisle Blackbourn, Marquette U
10:25 2 **ART MERCIER—Sports Tips**
Discussion for sportsmen.
4 **BILL CARLSEN—Weather**
10:30 2 **JOHN HARRINGTON—Sports**
4 **GAME OF THE WEEK**
5 **NORMAN BARRY—Sports**
7 **I'M THE LAW—Drama**
Lt. Kirby (George Raft) in "Countess Bobo."
25 **DANGEROUS ASSIGNMENT**
Steve Mitchell (Brian Donlevy) is sent to a Swiss inn.
10:45 2 **IRV KUPCINET—Comments**
5 **HERBIE MINTZ SHOW—Music**
Tunes, old and new.
7 **ULMER TURNER—News**
25 **MOVIE—Title Not Available**
11:00 2 **"TROJAN BROTHERS"**
MOVIE—Society girl throws man over when she tires of him. Patricia Burke, David Farrar.
5 **HARNESS RACING**
Joe Wilson is commentator.
25 **"MARKED MEN"**
MOVIE—Innocently convicted man is blamed for fatal prison break. Warren Hull, Isabel Jewell.
11:10 7 **TOM DUGGAN—Comments**
Gossip and interviews.
11:30 4 **PLAYHOUSE—Drama**
9 **LES NICHOLS—News**
11:45 4 **TOM MERCIEN—News**
5 **FACES IN THE WINDOW**
Ken Nordine introduces film.
9 **WEATHER NEWS**
12:00 2 **"BLACK GOLD"**
MOVIE—Intrigue and thrills behind scenes in independent oil industry. Frankis Darro, Roy Mason.
7 **"WHAT BECOMES OF THE CHILDREN"**
MOVIE—Parents' carelessness turns children into delinquents. John Marsh, Robert Frazer.
12:05 4 **WRESTLING**

Tuesday
9:00 P.M.
BORIS KARLOFF
stars in
"HOUSE OF DEATH"
A Breath-Taking Story
Sponsored by Goldberg's Fashion Forum
WGN-TV
CHANNEL 9

TONITE!
– THE BIG NITE FOR
L.S.T.P.N!
TUES. 10 P. M. WGN-TV
1st RUN FILM!
1952 Release!
Four Leaf Clover Theatre
ZACHARY SCOTT
VERONICA LAKE
in
"STRONGHOLD"
Your host:
FOHRMAN MOTORS
2700 W. Madison St.
America's Foremost Car Dealer

Wednesday

OCT 28

HORWICH
9 A.M. 5 4

MORNING

6:45 5 **EVERETT MITCHELL—Talks**
News for the farmers.

7:00 5 **TODAY—Reports & Interviews**
(Dave Garroway is on vacation.)

8:00 2 **RAY RAYNER—Comments**
Music, news and weather.

8:45 2 **JOHN HARRINGTON—News**
25 **NEWS AND TEST PATTERN**

8:55 2 **JIM CONWAY—News**
Stories behind the headlines.

9:00 2 25 **ARTHUR GODFREY AND FRIENDS**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin, Julius LaRosa, Lu Ann Simms.
5 4 **DING DONG SCHOOL**
Nursery with Dr. Frances Horwich.
7 **PIED PIPER SHOW—Kids**
Art Hern with stories and cartoons.
9 **PAUL FOGARTY—Exercises**
Have you a wolf whistle walk?

9:30 5 4 **GLAMOUR GIRL—Contest**
Harry Babbitt emcees audience participation show.
7 **CHILDCRAFT SCHOOL**
Mrs. Emma Sheehy conducts.
9 **TIME FOR STORIES**
Tina Redmond reads to youngsters.

10:00 5 4 **HAWKINS FALLS—Serial**
Bernardine Flynn, Jim Bannon and Win Stracke.
7 **BEULAH KARNEY PRESENTS**
Meal of the week, with cost.
9 **A TO Z OF COOKERY—Tips**
"Block Party."

10:15 4 **GORDON THOMAS-Interviews**
Music, chatter and guests.
5 **THE BENNETTS—Serial**
Life of a young lawyer and his family. Don Gibson, Kay Westfall.
25 **NEWS AND TEST PATTERN**

10:30 2 **STRIKE IT RICH—Quiz**
Warren Hull emcees quiz game.
5 **THREE STEPS TO HEAVEN**
Adventures of a small town girl in New York. Phyllis Hill.
7 **ED ALLEN—Exercises**
Bounce those hips away.

10:45 5 **FOLLOW YOUR HEART-Serial**
Problems and adventures of a young Philadelphia society girl. Sallie Brophy and Nancy Sheridan.

10:50 7 **WAYNE GRIFFIN—News**

10:55 7 **ULMER TURNER—News**

11:00 2 **VALIANT LADY—Serial**
Nancy Coleman in the title role.
4 **WHAT'S NEW IN KITCHENS**
Breta Griem and Nancy Vorpagel.
5 **FRANCOIS POPE—Recipes**
New and exciting foods.
7 **BREAKFAST WITH O'NEIL**
Guests, music and games with Danny, Chet Roble, Nancy Wright.
9 **FOOTWEAR FORECAST**
Fashion news for your feet.
25 **NEWS AND TEST PATTERN**

11:15 2 25 **LOVE OF LIFE—Serial**
Meg receives an ultimatum.

11:30 2 25 **SEARCH FOR TOMORROW**
Joanne fights to keep her young daughter.
9 **EARL NIGHTINGALE—Chats**
Talks of everyday interest.

11:45 2 25 **GUIDING LIGHT—Serial**
Kathy plans to move into her home.
4 **NEWS**

11:55 7 **ULMER TURNER—News**

12:00 2 **LUNCHEON WITH BILLY**
Musical-variety show with Billy Leach, Jean Williams and Shirley Ryan and Hal Kartun's band.
4 **BOB HEISS—Interviews**
Guests and comments.
5 **NOONTIME COMICS—Film**
Johnny Coons entertains the kids.
7 **HAPPY PIRATES—Kids' Fun**
Songs by Dick "Two Ton" Baker.
9 **HI LADIES—Jack Payne**
Vocalists Jackie Van and Mike Douglas participate.
25 **NEWS AND TEST PATTERN**

12:25 2 **LEE PHILLIP SHOW—Tips**
Fashion news and shopping hints.

12:30 2 25 **GARRY MOORE SHOW**
Garry with Durward Kirby, Denise Lor and Ken Carson.
5 **ANIMAL PLAYTIME-Kids' Fun**
Win Stracke entertains the youngsters with his guitar.
7 **TIME FOR FUN—Nicky Francis**
Nicky and Bobo, the woolly dog.

12:45 9 **MAGIC CARPET—Kids**
"The Luray Caverns."

12:55 4 **BILL CARLSEN—Weather**
Temperatures and predictions.
7 **ULMER TURNER—News**

1:00 2 25 **DOUBLE OR NOTHING**
Bert Parks emcees quiz game.
4 **BEHIND THE SCREENS**
A look at what goes on "off-camera" in a television studio.

BABBITT
9:30 A.M. 5 [4]

GRIFFIN
10:50 A.M. 7

FRANCIS
12:30 P.M. 7

PARKS
1 P.M. 2 [25]

THOMAS
3 P.M. 2

5 BOB & KAY SHOW—Chats
Kay Westfall and Bob Murphy.

7 RUTH CROWLEY—Baby Care
Dr. Ernest R. Kimball guests.

9 WATCH TO WIN—Quiz
Don Gordon emcees give-away game. Music provided by the Starnoters.

1:15 7 STUART BRENT—Discussion
Advice and information for women.

1:30 2 LINKLETTER'S HOUSEPARTY
Art Linkletter and the ladies.

[4] BEULAH DONOHUE—Women
News and hints for the ladies.

7 THE DOWDS—Discussion
Betty and Don Dowd.

9 LEARNING BRINGS ADV
Illinois Institute of Technology.

[25] NEWS AND TEST PATTERN

1:45 [25] LINKLETTER'S HOUSEPARTY
Guest: Dr. Paul Popeno, family relations counselor.

2:00 2 BIG PAYOFF—Quiz for Men
Randy Merriman and Bess Myerson.

5 [4] KATE SMITH SHOW
Tony Bavaar, singer; Iva Withers of "Guys and Dolls;" Ted Collins' Cracker Barrell.

7 CLAUDE KIRCHNER SHOW
Guests, comments and interviews.

9 PAUL DIXON SHOW
Musical pantomimes.

[25] NEWS AND TEST PATTERN

2:25 7 ULMER TURNER—News

2:30 2 [25] BOB CROSBY SHOW
Music by Bob, the Modernaires,

7 MOVIE QUICK QUIZ
Dick "Two Ton" Baker is emcee.

2:45 7 MIQUE COLLIS SHOW—Tips
Fashion news and shopping hints.

3:00 2 PETTICOAT PARTY—Games
Emcee Frazier Thomas with Barbara Sims, Jack Fulton, Hank Winston.

5 [4] WELCOME TRAVELERS
Tommy Bartlett interviews visitors to the city of Chicago.

7 TURN TO A FRIEND
Dennis James is emcee.

9 TV MATINEE—Film
"Mozart on Six Strings."

[25] TRUDY BEILFUSS—Foods
New and exciting dishes.

3:30 2 SHOPPING WITH LEE
Tips from Lee Phillip.

5 [4] ON YOUR ACCOUNT
Win Elliott emcees.

7 ERN WESTMORE SHOW
Ern, his wife Betty and singing star Dick Hyde.

9 JOHNS HOPKINS—Science
News from the scientific world.

MOVIE—Family of crooks control a small town bank. Wallace Ford, Luana Walters, Frank Sully.

[25] "INSIDE THE LAW"

3:45 2 U.N. GENERAL ASSEMBLY
Film report on Korean peace talk.

4:00 2 "SECRET VOICE"
MOVIE—John Stuart, Diana Beaumont and Henry Victor star.

4 YOUR LIBRARY STORY
Tales for children.

5 ATOM SQUAD—Adventures

7 ULMER TURNER—News

9 "BOOTHILL BRIGADE"
MOVIE—Settlers are in danger of losing their land to a man who holds their mortgages. Johnny Mack Brown, Claire Rochelle, Dick Curtis and Horace Murphy.

YOUR NEW COPY OF TV GUIDE IS ON SALE WEDNESDAY

Special Halloween Cover: Beulah Witch, Kukla and Ollie . . . Does TV need a star system? What's your opinion? . . . TV GUIDE reviews two new shows, starring Ray Milland and Joan Caulfield . . . more features, articles, and color pictures on EDWARD R. MURROW, JACKIE GLEASON, JIM BACKUS, STEVE ALLEN! Read about them in your new copy of TV GUIDE!

WED OCT 28

ELLIOTT
3:30 P.M. 5 [4]

DOODY
4:30 P.M. 5 [4]

YOULE
6 P.M. 5

EDWARDS
6:30 P.M. 2 [25]

DAVIS
7 P.M. 5 [4]

4:15 [4] **PLATO THE PARROT**
Cartoons by Sid Stone.
5 **GABBY HAYES SHOW—Tales**
Western serial show in part.
4:30 5 [4] **HOWDY DOODY—Puppets**
Bob Smith emcees.
[25] **REC ROOM—Ted Clark**
Teenagers and records.
4:55 7 **COMMERCIAL—Film**
5:00 2 **GARFIELD GOOSE & FRIEND**
Funny movies today in Garfield's Little Theater, with Friend Frazer.
[4] **FOREMAN TOM—Western**
5 **ELMER THE ELEPHANT**
John Conrad entertains.
7 **ANGEL CASEY—Film**
Short movies and cartoons.
9 **JUNIOR EDITION—News**
Information for teen-agers.
[25] **"RAIDERS OF THE WEST"**
MOVIE—Western adventure.
5:15 7 **ROOTIE KAZOOTIE—Puppets**
Emcee Todd Russell
9 **JUNIOR CROSSROADS**
5:30 2 **GENE AUTRY TIME—Film**
Western adventure stories.
[4] **LLOYD PETTIT—Sports Picture**
5 **KIDS' KARNIVAL KWIZ—Fun**
Art Hern as Natco, the clown.
7 **BOB ATCHER—Serial Film**
"Law of The Lash," part 2. Lash Rue in the starring role.
9 **ROBERT F. HURLEIGH—News**
5:45 [4] **PAUL SKINNER—News**
9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews.
5:50 5 **JACK ANGELL—News**
5:55 [4] **BILL CARLSEN—Weather**
6:00 2 **BOB ELSON—Sports**
Events in the world of sports.

TONIGHT AT 7:30
WGN-TV—CHANNEL 9
A FULL HOUR CONCERT
CHICAGO SYMPHONY ORCHESTRA
For FREE TICKETS write
CHICAGO TITLE AND TRUST COMPANY
111 West Washington St., Chicago 2, Illinois

[4] **BLUE ROOM—Musical**
5 **CLINT YOULE—Weather**
Predictions for tomorrow.
7 **DOUBLE EDITION**
News and sports.
9 **CAPTAIN VIDEO—Adventures**
[25] **HAL WALKER—Sports**
6:05 5 **ALEX DREIER—Features**
Unusual events of interest.
[25] **LAN SINGER—News**
6:10 5 **JOE WILSON—Sports**
7 **LES PAUL & MARY FORD**
Musical selections.
[25] **MARY JANE JUNG—Weather**
6:15 2 **JULIAN BENTLEY—News**
Late roundup of world news.
[4] **BEL TRIO—Tunes**
5 **DORSEY CONNORS—Travel**
Trip to Dublin, Ireland.
7 **JOHN DALY—News**
9 **NUMBER PLEASE—Quiz Game**
Jack Brickhouse conducts.
[25] **TV TOPICS—Preview**
6:20 5 **TONY WEITZEL—Comments**
6:30 2 [25] **DOUGLAS EDWARDS-News**
5 [4] **EDDIE FISHER SHOW-Tunes**
Guest: Judy Lynn, recently of the hit musical "Top Banana."
7 **MARK SABER—Mystery**
Tom Conway stars as Mike Saber.
9 **SPENCER ALLEN—News**
6:45 2 [25] **PERRY COMO SHOW**
Perry, The Fontanes.
5 [4] **JOHN C. SWAYZE—News**
9 **SPENCER ALLEN—News**
7:00 2 [25] **ARTHUR GODFREY AND FRIENDS**
Marion Marlowe, Frank Parker, Julius LaRosa, Lu Ann Simms, Haleloke, Janette Davis.
5 [4] **I MARRIED JOAN-Comedy**
Joan Davis and Jim Backus in another husband-and-wife tangle. (A close-up interview with Jim Backus in next week's TV GUIDE.
7 **MARTIN AGRONSKY—News**
9 **FRONT PAGE DETECTIVE**
"Penthouse Jungle." A three-sided argument starts columnist David Chase (Edmund Lowe) on a trail of intrigue and murder.
7:15 7 **DO IT YOURSELF**
Mister Do-It makes a book table.
7:30 5 [4] **MY LITTLE MARGIE**
Vern and Mr. Honeywell send Margie an anonymous love note. Gale Storm. *Sponsored by Scott Paper Co.*

LOWE
7 P.M. 9

EDWARDS
9 P.M. 5

WED
OCT 28

7 WHAT'S YOUR QUESTION?
Art Youngquist gives household hints on repairing.

9 CHICAGO SYMPHONY
Symphony in C. Major Kochel 425, Adagio, Poco Adagio, Menuetto, Presto by Mozart and Fantasia "Francesca Da Rimini," Opus 32 by Tchaikovsky. Fritz Reiner conducts. *Sponsored by Chicago Title and Trust Co.*

8:00 2 STRIKE IT RICH—Quiz
Warren Hull emcees.

5 [4] KRAFT THEATER—Drama
"The Threshold." Edward Binns and Joey Walsh *Sponsored by Kraft Foods.*

7 LIFE OF RILEY
"Peg's Birthday Gift."

8:30 2 [25] I'VE GOT A SECRET-Panel
Emcee Garry Moore with panel: Faye Emerson, Bill Cullen, Jayne Meadows and Henry Morgan. Guest Panelist: Joan Bennett.

7 INVITATION PLAYHOUSE
"The Last Act."

9 ON YOUR WAY—Quiz Game
Bud Collyer emcees.

8:45 7 PAUL HARVEY—Discussion

9:00 2 [4] [25] BOXING—Cleveland
Rocky Castellani vs. Mickey Laurent, (middleweights, 10 rounds.) JIMMY POWERS' RATINGS: Castellani is rated 4th. Fights, 52. Won, 45. Lost, 5. Draws, 2. K.O.'s 7. Laurent is unrated. Fights, 42. Won, 28. Lost, 9. Draws, 5. K.O.'s, 10. Rocky improves each outing and before the year ends he may be top contender He has too much experience for Laurent.

5 THIS IS YOUR LIFE—Edwards
Ralph Edwards presides.

7 STU ERWIN—Comedy
Stu's family trips him up again.

9 TIMES SQUARE PLAYHOUSE
Herbert Marshall presents "Bright Boy" a story proving the adage that "there's no honor among thieves." Tom Drake, Irene Vernon.

9:30 5 TV PLAYHOUSE—Drama
"A Night In A Museum."

7 LIFE WITH ELIZABETH

9 LIBERACE SHOW—Musical
Songs and piano arrangements.

9:45 2 MEL ALLEN—Sports

[4] MILWAUKEE NEWSREEL
News events on film.

"MY LITTLE MARGIE"

starring Gale Storm and Charles Farrell

Tonight at 7:30 PM

WNBQ Channel 5

Sponsored by
SCOTT PAPER COMPANY

NOW . . . 2 NITES A WEEK
***NEW* PLAY EACH NITE**

famous for fine plays, fine casts and fine menu ideas!

WEDNESDAY
NBC
8:00 p.m. CST
"The Threshold."

THURSDAY
ABC
8:30 p. m. CST
"The Barretts of Wimpole Street"

THE TOM DUGGAN SHOW

TUESDAY THRU FRIDAY

11:10 p.m.*

Forward, backward, sideways—Duggan and guests give candid opinions of personalities and events in the news.

*Sponsor
MARKS BROS.
JEWELERS
(11:10-11:45)

WBKB 7
CHANNEL
ABC TELEVISION NETWORK

FLYNN
10 P.M. 2

ANGELL
10:15 P.M. 5

KUPCINET
10:45 P.M. 2

DUGGAN
11:10 P.M. 7

NICHOLS
11:30 P.M. 9

OCT 28

10:00 2 **FAHEY FLYNN—News**
4 **ADVENTURES IN SPORTS**
Sports thrills on film.
5 **CLINT YOULE—Weather**
7 **MOVIE—Title Not Available**
9 **"RED HOUSE"**
MOVIE—Young hired hand finds a deserted house in a gloomy forest. Edward G. Robinson.
25 **HAL WALKER—Sports**

10:05 25 **DR. A. A. SUPPAN—News**
Events of interest in the news.

10:10 2 **LEE PHILLIP—Weather**
5 **DORSEY CONNORS—Tips**
Straighten your knitting needles.
25 **MARY JANE JUNG—Weather**

10:15 2 **JOHN HARRINGTON—News**
Late world information.
4 **NEWS**
5 **JACK ANGELL—News**
Up to the minute news events.
25 **Program Not Available**

10:25 2 **ART MERCIER—Sports Tips**
4 **BILL CARLSEN—Weather**
Temperatures and predictions.

10:30 2 **JOHN HARRINGTON—News**
4 **PRO FOOTBALL HIGHLIGHTS**
5 **NORMAN BARRY—Sports**
Late sports information.
25 **FOOTBALL HILITES—Film**

10:45 2 **IRV KUPCINET—Comments**
Gossip and interviews.
4 **DRAGNET—Police Drama**
Sgt. Joe Friday (Jack Webb) tries to prove a frameup.
5 **"IT'S A JOKE, SON"**
MOVIE — Husband is kidnapped when he attempts to run for office. Kenny Delmar, Una Merkel.
7 **ULMER TURNER—News**
25 **"ONCE A CROOK"**
MOVIE—Man, sent to prison for safe cracking, plots revenge on his partner. Gordon Harker, Sydney Howard, Kathleen Harrison.

11:00 2 **"CRIME OF DR. CRESPI"**
MOVIE—Doctor loses the girl he loves to another physician and is then called on to operate on the other doctor. Eric Von Stroheim.
5 **HERBIE MINTZ SHOW—Music**

11:10 7 **TOM DUGGAN—Comments**
Gossip, chatter and interviews.

11:30 4 **TOM MERCEIN SHOW**
Musical films and comments.
9 **LES NICHOLS—News**

11:45 4 **TOM MERCEIN—News**
9 **"FEDERAL FUGITIVES"**
MOVIE—Detective attempts to track down a gang of crooks who have caused a series of fatal plane crashes. Neil Hamilton, Doris Day.

12:00 2 **"OPEN ALL NIGHT"**
MOVIE—Night manager of hotel finds he is being dismissed when he expects a promotion. Frank Vosper, Gillian Lind.
7 **"THE SHADOW LAUGHS"**
MOVIE—Young newspaper reporter attempts to help police clear the girl he loves when she is suspected of murder. Hal Skelly, Rose Hobart.

12:05 4 **"MAN FROM HEADQUARTERS"**
MOVIE—A murderer is framed by the gang that hired him. Frank Albertson and Joan Woodbury.

1:30 7 **ULMER TURNER—News**
Events around the world. *Sponsored by Foster TV.*

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LEE UPHOLSTERING

Thursday

OCT 29

CONWAY
8:55 A.M. 2

MORNING

6:45 5 **EVERETT MITCHELL—Talks**
Discussion for farmers.

7:00 5 **TODAY—Reports & Interviews**
(Dave Garroway is on vacation.)

8:00 2 **RAY RAYNER—Comments**
News, weather and music.

8:45 2 **JOHN HARRINGTON—News**
25 **NEWS AND TEST PATTERN**

8:55 2 **JIM CONWAY—News**
Stories behind the headlines.

9:00 2 25 **ARTHUR GODFREY AND FRIENDS**
Marion Marlowe, Frank Parker, Janette Davis, the Mariners, Tony Marvin, Julius LaRosa, Lu Ann Simms.
5 4 **DING DONG SCHOOL**
Nursing with Dr. Frances Horwich.
7 **PIED PIPER SHOW—Kids**
Art Hern narrates.
9 **PAUL FOGARTY—Exercises**
For the bust and shoulders.

9:30 5 4 **GLAMOUR GIRL—Contest**
Harry Babbitt emcees.
7 **CHILDCRAFT SCHOOL**
Mrs. Emma Sheehy conducts.
9 **TIME FOR STORIES**
Tina Redmond reads to youngsters.

10:00 5 4 **HAWKINS FALLS—Serial**
Bernardine Flynn, Jim Bannon and Win Stracke.
7 **BEULAH KARNEY PRESENTS**
"Best Yet Chocolate Cake" and Market Basket Day.
9 **A TO Z OF COOKERY—Tips**
"Repeat Performance."
25 **NEWS AND TEST PATTERN**

10:15 2 25 **BAIRD PUPPETS**
Bil and Cora Baird.
4 **GORDON THOMAS—Variety**
Music and Interviews.
5 **THE BENNETTS—Serial**
Life of a young laywer and his family. Don Gibson, Kay Westfall.

10:30 2 **STRIKE IT RICH—Quiz**
Warren Hull emcees.
5 **THREE STEPS TO HEAVEN**
Adventures of a small town girl in New York. Phyllis Hill.
7 **ED ALLEN—Exercises**
Lunges for lovely legs.
25 **NEWS AND TEST PATTERN**

10:45 5 **FOLLOW YOUR HEART-Serial**
Stars Sallie Brophy, Nancy Sheridon, Louis Hollister, John Seymour.

10:50 7 **WAYNE GRIFFIN—News**

10:55 7 **ULMER TURNER—News**

11:00 2 **VALIANT LADY—Serial**
Nancy Coleman in the title role.
4 **WHAT'S NEW IN KITCHENS**
Breta Griem and Nancy Vorpagel.
5 **FRANCOIS POPE—Recipes**
New and unusual dishes.
7 **BREAKFAST WITH O'NEIL**
Guests, music and games with Don Jacoby and The Adorables.
9 **STEVE FENTRESS—News**

11:10 9 **FIRST CURTAIN—Film**
"Team Work."

11:15 2 25 **LOVE OF LIFE—Serial**
Beanie's chance meeting with a rich young man gives Van first clue.

11:30 2 25 **SEARCH FOR TOMORROW**
Joanne fights to keep her young daughter.
9 **EARL NIGHTINGALE—Chats**
Talks of everyday interest.

11:45 2 25 **GUIDING LIGHT—Serial**
Dick helps Janet to celebrate her birthday.
4 **NEWS**

11:55 7 **ULMER TURNER—News**

12:00 2 **LUNCHEON WITH BILLY**
Musical-variety show with Billy Leach, Jean Williams, Shirley Ryan.
4 **BOB HEISS—Interviews**
Music and guests.
5 **NOONTIME COMICS—Film**
Johnny Coons entertains the kids.
7 **HAPPY PIRATES—Kids' Fun.**
Dick "Two Ton" Baker, emcee.
9 **HI LADIES—Jack Payne**
Jack Payne emcees.
25 **NEWS AND TEST PATTERN**

12:25 2 **LEE PHILLIP SHOW—Hints**
Fashion news and shopping hints.

12:30 2 25 **GARRY MOORE SHOW**
Featuring Durward Kirby, Denise Lor and Ken Carson.
5 **ANIMAL PLAYTIME—Kids' Fun**
Win Stracke amuses the youngsters.
7 **TIME FOR FUN—Kids' Show**
Nick Francis and Bobo cut capers.

12:45 9 **MAGIC CARPET—Kids**
"The Ulster Story."

12:55 4 **BILL CARLSEN—Weather**
Temperatures and predictions.
7 **ULMER TURNER—News**
Kay Westfall and Bob Murphy.

1:00 2 25 **I'LL BUY THAT—Panel**
Mike Wallace emcees.
4 **BEHIND THE SCREENS**
A peak at "back-stage" television.
5 **BOB & KAY SHOW—Chats**

FOREMAN
5 P.M. [4]

KIPEN
6 P.M. [4]

DREIER
6:05 P.M. 5

*DREES
6:10 P.M. 7

BRICKHOUSE
6:15 P.M. 9

7 **RUTH CROWLEY—Baby Care**
More about the four-year-old.
9 **WATCH TO WIN—Quiz**
Don Gordon emcees give-away quiz. Music by the Starnoters.

1:15 7 **STUART BRENT—Discussion**
Advice and information for women.

1:30 2 **LINKLETTER'S HOUSEPARTY**
Art Linkletter and the ladies.
[4] **BEULAH DONOHUE—Women**
Features of interest to women.
7 **THE DOWDS—Discussion**
Betty and Don Dowd.
9 **LEARNING BRINGS ADV.**
Chicago Public Schools.
[25] **NEWS AND WEATHER**

2:00 2 [25] **BIG PAYOFF-Quiz For Men**
Randy Merriman and Bess Myerson.
5 [4] **KATE SMITH SHOW**
Ted Collins conducts international forum with three college editors and a foreign exchange student.
7 **CLAUDE KIRCHNER SHOW**
Show directed to the women.
9 **PAUL DIXON SHOW—Music**
Musical pantomimes.

2:25 7 **ULMER TURNER—News**

2:30 2 [25] **BOB CROSBY SHOW**
7 **MOVIE QUICK QUIZ**
Dick "Two Ton" Baker, emcee.
[25] **Program Not Available**

2:45 7 **MIQUE COLLIS SHOW—Tips**
Fashion news and shopping hints.
[25] **BOB CROSBY SHOW**

3:00 2 **PETTICOAT PARTY—Games**
Emcee Frazier Thomas with vocals by Barbara Sims and Jack Fulton.
5 [4] **WELCOME TRAVELERS**
Tommy Bartlett interviews visitors.
7 **TURN TO A FRIEND**
Dennis James is emcee.
9 **REVERIA SHOW**
[25] **TRUDY BEILFUSS—Foods**
The art of cake decoration.

3:15 9 **JUNIOR CROSSROADS**
Educational subjects.

3:30 2 **SHOPPING WITH LEE**
Lee Philip gives tips.
5 [4] **ON YOUR ACCOUNT**
Win Elliot interviews people.
7 **ERN WESTMORE SHOW**
Ern, Betty and singer Dick Hyde.
9 **GUIDE RIGHT—Film**
[25] **"LATE EXTRA"**
MOVIE—Mystery thriller.

3:45 2 **U.N. GENERAL ASSEMBLY**
Film report on the peace effort.

4:00 2 **"BACK PAGE"**
MOVIE—Girl reporter becomes editor of a small town newspaper. Peggy Shannon, Russell Hopton.
[4] **GRETCHEN COLNIK**
Recipes and ideas.
5 **ATOM SQUAD—Adventures**
7 **ULMER TURNER—News**
9 **"BEYOND THE LAST FRONTIER"**
MOVIE—Texas Rangers capture smugglers. Eddie Dow.

4:05 7 **"GUNFIRE"**
MOVIE—Desperado impersonates a reformed outlaw and pursues a life of crime. Don Barry, Robert Lowery.

4:15 [4] **LITTLE AMATEURS—Talent**
Art Whitfield is emcee.
5 **GABBY HAYES SHOW—Tales**
Western serial shown in part.

4:30 5 [4] **HOWDY DOODY—Puppets**
[25] **REC ROOM—Ted Clark**
Teenagers and records.

Thursdays
8:30 P.M.
NEW DRAMA SERIES
SPOTLIGHT PLAYHOUSE
presents
"THE MAN ACROSS THE STREET"
Starring
JAMES MITCHELL
JORJA CURTRIGHT • LYLE TALBOT
Sponsored by
Gold Seal and Land O'Lakes
WGN-TV Channel 9

DEATH

VALLEY DAYS

9:30 p.m. TONIGHT!

Lovely Sally Mansfield plays
the title role
in "Little Washington,"
a true romantic story
of the old West

Sponsored By

PACIFIC COAST BORAX CO.

Channel
WBKB 7

ABC TELEVISION NETWORK

THU OCT 29

FROMAN 6:45 P.M. 2 [25]

SWAYZE 6:45 P.M. 5 [4]

4:55 7 **COMMERCIAL—Film**
5:00 2 **GARFIELD GOOSE & FRIEND**
Laughs galore with the gander who thinks he's "people."
[4] **FOREMAN TOM—Western**
Tall tales and film stories.
5 **ELMER THE ELEPHANT**
John Conrad entertains.
7 **ANGEL CASEY—Film**
Short movies and cartoons.
9 **TALENT TOTS**
Connie Baxter introduces and interviews child guest performers.
[25] **"BORDER ROUNDUP"**
MOVIE—Western adventure.
5:30 2 **GENE AUTRY TIME—Film**
Western adventure stories.
[4] **LLOYD PETTIT—Sports**
5 **KIDS' KARNIVAL KWIZ—Fun**
Art Hern as Natco the Clown.
7 **BOB ATCHER—Serial Film**
"Law of The Lash," part 3.
9 **ROBERT F. HURLEIGH—News**
5:45 [4] **PAUL SKINNER—News**
9 **CURBSTONE CUT UP—Chats**
Ernie Simon conducts interviews.
5:50 5 **JACK ANGELL—News**
5:55 [4] **BILL CARLSEN—Weather**
6:00 2 **BOB ELSON—Sports**
Late sports information.
[4] **BLUE ROOM—Musical**
Maurice Kipen directs ensemble.
5 **CLINT YOULE—Weather**
7 **DOUBLE EDITION**
News and sports.
9 **CAPTAIN VIDEO—Adventures**
Al Hodge with Ben Lackland.
[25] **HAL WALKER—Sports**
6:05 5 **ALEX DREIER—Features**
Round-up of world events.
[25] **LAN SINGER—News**
6:10 5 **JOE WILSON—Sports**
Late news from the sports world.
7 **LES PAUL AND MARY FORD**
Musical selections. *Jack Drees originally scheduled to appear at this time.
[25] **MARY JANE JUNG—Weather**
6:15 2 **JULIAN BENTLEY—News**
[4] **TOMMY SHERIDAN—Musical**
Tunes by Tommy Sheridan Trio.
5 **DORSEY CONNORS—Travel**
Tour of New Zealand.
7 **JOHN DALY—News**
9 **NUMBER PLEASE—Quiz Game**
Jack Brickhouse conducts.
[25] **TV TOPICS—Preview**
6:20 5 **TONY WEITZEL—Comments**

MARX
7 P.M. 5 [4]

COLLYER
7 P.M. 7

THU
OCT 29

6:30 **2** [25] **DOUGLAS EDWARDS-News**
News events around the world. *Sponsored by Pall Mall Cigarettes.*
5 [4] **DINAH SHORE SHOW**
7 **LONE RANGER—Western**
"Ranger in Danger."
9 **SPENCER ALLEN—News**

6:45 **2** [25] **JANE FROMAN SHOW**
Halloween show. "I Whistle A Happy Tune," "You, You, You."
5 [4] **JOHN C. SWAYZE—News**
9 **SPENCER ALLEN-Local News**
Local events of interest.

7:00 **2** **MEET MR. McNUTLEY-Comedy**
Mr. McNutley (Ray Milland) discovers a baby boy in his car. (Meet Mr. McNutley is reviewed in next week's TV GUIDE.)
5 [4] **GROUCHO MARX—Quiz**
Groucho trades barbs with contestants in "You Bet Your Life."
7 **QUICK AS A FLASH—Quiz**
Bud Collyer emcees quiz game.
9 **THROUGH THE CAMERA EYE**
Emcee Bill Evans and Robert L. McIntyre, Chicago Tribune camera editor, discuss photography developments and give aid to amateur camera enthusiasts.

7:30 **2** [25] **FOUR STAR PLAYHOUSE**
"A Matter of Advice," starring David Niven as a pediatrician who tells mothers how to raise their children but finds himself in difficulty with his own brood.
[4] **TRIANGLE THEATER**
5 **TREASURY MEN IN ACTION**
"The Case of the Deadly Secret."
7 **WHERE'S RAYMOND?**
Raymond (Ray Bolger) receives a note backstage informing him that his former lieutenant is in the audience and takes the opportunity to "fix" him for past deeds.
9 **"GRAND CANYON"**
MOVIE—Star of Hollywood company, on location in Grand Canyon, creates havoc by fracturing ankle. Richard Arlen, Mary Beth Hughes.

8:00 **2** [25] **VIDEO THEATRE**
[4] **OZZIE AND HARRIET-Comedy**
Situation comedy with Ozzie, Harriett, David and Ricky Nelson.
5 **DRAGNET—Police Drama**
Sgt. Friday (Jack Webb) tracks down a liquor store robbery.
7 **BACK THE FACT-Joey Adams**

JAMES DALY
stars tonight in
"FOREIGN INTRIGUE"

Another nerve-tingling adventure of Michael Powers, roving American overseas correspondent, as he battles sinister forces abroad. Tune in tonight and

every Thursday
★ 9:30 pm ★

WNBQ
NBC
CHANNEL 5

THU

OCT 29

BOLGER
7:30 P.M. 7

SMITH
9:30 P.M. 2 25

MILLAND
10:30 P.M. 4

MINTZ
10:45 P.M. 5

WILSON
11 P.M. 5

8:30 2 **BIG TOWN—Drama**
"Run of Youngest Yegg."
5 4 **FORD THEATER—Film**
"Tomorrow's Men." A football coach keeps son off the varsity team. Pat O'Brien and John Derrick. (This is a new series, not a re-run.) *Sponsored by Kraft Foods.*
7 **KRAFT THEATER**
"The Barretts of Wimpole Street." The love story of Elizabeth Barrett and Robert Browning. (This is a new series, not a re-run.) *Sponsored by Kraft Foods.*
9 **SPOTLIGHT PLAYHOUSE "MAN ACROSS THE STREET"**
MOVIE—A problem of readjustment faces a man returning from a concentration camp. James Mitchell and Jorja Curtright.
25 **"GIRL IN THE NEWS"**
MOVIE—Margaret Lockwood, Barry K. Barnes.

9:00 2 **PLAYHOUSE—Drama**
5 4 **MARTIN KANE—Drama**
Dissension in gambling syndicate leads to murder.
9 **PRO FOOTBALL HIGHLIGHTS**
25 **NEWS AND TEST PATTERN**

9:30 2 25 **PLACE THE FACE—Quiz**
Jack Smith emcees the fun.
5 4 **FOREIGN INTRIGUE**
"Test Flight." Michael Powers becomes involved with foreign agents at a house party.
7 **DEATH VALLEY DAYS—Drama**
"Little Washington," starring Sally Mansfield and Jim Davis.
9 **BOSTON BLACKIE—Drama**
Kent Taylor as Blackie.

10:00 2 **FAHEY FLYNN—News**
4 **BIG PLAYBACK—Bill Stern**
5 **CLINT YOULE—Weather**
Temperatures and predictions.
7 **ASK THE MAN—Discussion**
9 **"AS YOU WERE"**
MOVIE—Young man with photographic memory re-enlists in Army. Joe Sawyer, Bill Tracy.
25 **HAL WALKER—Sports**

10:05 25 **DR. A. A. SUPPAN—News**

10:10 2 **LEE PHILLIPI—Weather**
Temperatures and predictions.
5 **DORSEY CONNORS—Ideas**
Let children make their own Halloween costumes.
25 **MARY JANE JUNG—Weather**

10:15 2 **JOHN HARRINGTON—Sports**
4 **NEWS**
5 **JACK ANGELL—News**
Late news information.
25 **FOOTBALL THIS WEEK**

10:25 2 **ART MERCIER—Sports Tips**
4 **BILL CARLSEN—Weather**
Temperatures and forecasts.

10:30 2 **JOHN HARRINGTON—News**
4 **MEET MR. McNUTLEY-Comedy**
Mr. McNutley (Ray Milland) discovers a baby boy in his car. (Meet Mr. McNutley is reviewed in next week's TV GUIDE.)
5 **NORMAN BARRY—Sports**
7 **THEATER—Drama**
"Tango," Starring Cesar Romero and Ann Savage.
25 **BOUT OF THE WEEK**

10:45 2 **IRV KUPCINET—Comments**
Gossip and interviews.
4 **YOUR HIT PARADE**
Top tunes by Dorothy Collins, Snooky Lanson, Raymond Scott's
5 **HERBIE MINTZ SHOW-Music**
Melodies, old and new
7 **ULMER TURNER—News**

11:00 2 **"WHEN THIEF MEETS THIEF"**
MOVIE—Douglas Fairbanks, Jr., Valerie Hobson.
4 **Program Not Available**
5 **HARNESS RACING**
Joe Wilson describes the sulky races from Maywood Park.
9 **"GREAT FLAMARION"**
MOVIE—Woman-hating artist becomes entangled with a married woman. Eric Von Stroheim, Mary Beth Hughes.
25 **"ADVENTURES OF DON COYOTE"**
MOVIE—Two Mexican horsemen help a girl and her brother. Richard Martin, Frances Rafferty.

11:10 7 **TOM DUGGAN—Comments**
Gossip and interviews.

11:30 4 **CAPTURED—Film Drama**

12:00 2 **"THE WOODEN HORSE"**
MOVIE—Four British P.W.'s attempt a daring escape. Leo Genn, David Tomlinson.

12:05 4 **"TRUSTED OUTLAW"**
MOVIE—Young man with outlaw blood in his veins comes back home. Bob Steele, Lois January.
25 **MOVIE—Title Not Available**

a Howdy Doody

Halloween Party

IT'S ALMOST HALLOWEEN time and it's almost always *Howdy Doody* time. If you want to throw a party, have a *Howdy Doody* Halloween Party.

Keep the decorations simple—a bright green paper tablecloth, orange plates and doilies, plastic spoons and forks, paper cups and easy-to-prepare food. A few scarecrows and pumpkins look festive and take a minimum of time to prepare.

To make the scarecrows, cut into six-inch lengths rolls of cardboard (these may be gotten from used wax paper dispensers or other containers). For the centerpiece, use one whole roll length. Fasten the roll with Scotch tape onto a flat cardboard disc stand that has been covered with green paper. Paste orange paper around the top of the roll for the face and paint in the features.

Strips of colored paper cover the body and are tied on, where the neck and feet should be, with string. Arms, also of colored paper are tied on at the neck. A black cape with bow hides the outer workings of this dapper, high-hatted scarecrow. The hat is a strip of paper folded double with the ends glued together.

Print a list of *Howdy Doody* Do's and Don'ts. Before the festivities get under way, tell the children *Howdy* sent them this special message: Don't be mischievous; Do play games that are fun but not harmful; Don't use chalk to mark up your friends' clothes; Don't play with candles or matches; Don't try to scare people out of their wits; Do have a good time and a very happy Halloween.

our poet's corner

verses by
Harry Harris
drawings by
Bil Keane

Don't despair, tear your hair
If your life's a thing of woe.
Never fear, fame is near—
You'll be paged for video!

For giveaway shows,
A thought that's hot:
Mate TV set
With home jackpot!

Movie star, out of the west,
Please give TV fans a rest.
Don't be everybody's *guest!*

Comes an awful joke and after,
Dubbed-in, strictly phony laughter.
Is there anything that's dafter?

Panel members, gals and gents,
Asking questions quaint and queer,
What an odd coincidence—
Every one inspires a leer!

Peg Lynch...

she writes for money and acts for glory

IN HER VERY first stab at shaking New York out of its lethargy and into noticing her, Peg Lynch, who writes the *Ethel and Albert* series, and plays the lead role, accomplished a medium-sized miracle. She had sent sample radio scripts ahead to the advertising agencies and networks; followed in person to hound them, if necessary; leased a Gramercy Park apartment at a rent she couldn't afford; and on her second day in the town she landed a job writing *Ethel and Albert* on a serial basis.

Ten years later, Peg is still an unsophisticated Midwesterner with traces of Minnesota in her voice, and suburban Connecticut, where she now lives, in her outlook. She looks and seems more like a schoolteacher than a TV actress.

"I'm a writer first," she admits. "I

only got to play *Ethel* because I seemed to get the feel of the part better than anyone who auditioned for the role. Frankly, writers get so little glory, I like the attention I get through acting."

Peggy started writing the series back in Albert Lee, Minn., as a three minute radio spot when she was first graduated from college. After seven years of radio, much of it network, and with only two characters, *Ethel and Albert* came to TV in 1950, with additional characters, as a spot on the *Kate Smith Hour*. Now, the show is on as a full half-hour feature with its own sponsor.

Patterned On Family

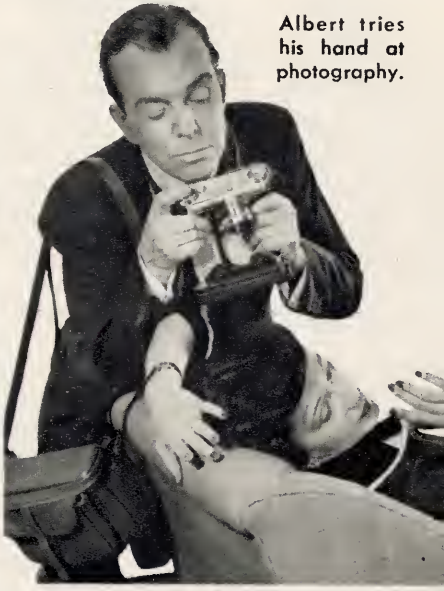
Unlike a good many of the situation comedies around, *Ethel and Albert* doesn't strive or reach for its humor. Mostly, it's good-natured joshing. Peg doesn't like slapstick and says, flatly, "I can't write gags."

Her humor concerns the hectic things that happen in the average family, especially when people aren't on their best behavior. She described it as: "It's the situation that strikes home, not the lines. Our show is most appreciated by couples. They like to watch it together and be reminded of similar events in their own lives. Kids like our show because, 'we sound like Mommy and Daddy.'"

People Live Incidents

Curiously, Peggy began writing about homey, family relationships at a time she was experiencing the career-girl life. As an only child, whose father had died when she was two, Peg had little opportunity for a close look into married life. Five years ago, she married her third cousin, a handsome Norwegian engineer, Odd Knut Ronning, who had come to America for advanced study. The male approach to life came to Peg as a revelation. "Men and their attitudes are quite different than the way I wrote about them. I've learned a lot being married. But I think I always knew that people don't live plots with beginnings, cliff hangers for the commercial breaks, and ends. People live incidents."

Peg elaborated. "Men hate to ask directions. Alan (Alan Bunce who plays *Albert*) and I once got lost in the North Bronx. We were two hours late to a client meeting because he wouldn't ask anyone how to get back onto the highway."



Albert tries his hand at photography.

Her husband, who is unlike Alan in every other way, once tried to put together a hammock they had bought. He refused to look at the directions and told his wife, "I'm an engineer. I can figure out this simple thing." According to Peg, he spent hours doing it. That's the kind of material she likes to use for her scripts.

Such incidents attract a more unusual audience than they suggest. Authors often write her to applaud the series and query her on where she gets her material. Faith Baldwin once asked her to tea. "I was so nervous I told Alan I couldn't even remember what books Faith had written. He told me to stop worrying because Faith would know that. Sometimes, Alan feeds me my best lines."

Peg finds TV a more difficult medium than radio, both for acting and writing. "Everytime I face a camera I

Peg and daughter, Elise, at Conn. home; she works in town, weekends in country.

get panic-stricken." She's convinced she'll forget her lines and doesn't think being the author gives her an advantage. "I write scripts so fast, I have to memorize my lines just like everyone else." She always conceals a script on stage, in a magazine or newspaper. "Then I know I can pick it up and read it instead of standing around with my mouth open." To date, the scripts being there have only served as comfort. She doesn't forget or fluff lines.

Four days a week are spent in rehearsal, two days she writes, and Sundays are free, if she's lucky. Weekdays, she stays in her New York apartment (Gramercy Park). "It brought me so much luck I'm superstitious about giving it up." Her husband works in Pittsfield, Mass., and is only home on weekends. Peggy's mother lives with them in Connecticut, with the Ronnings' two-year-old daughter, Elise Astrid.

It was love at first sight for Peggy and her Connecticut house. It's furnished in early-American style, but isn't authentic. "I didn't have time to go antiquing." Built in 1731, the house retains all of the original flooring (black walnut cut from the trees on their land) and much of its original charm. It's small—30-foot living rooms were unheard of then—but Peg doesn't care. She writes in a tiny L-shaped den in the back of the house that overlooks their acre of property.

Peg thinks she has just about everything, but she is too much the career woman to give up working. "Sometimes I wish I had," she says. "I'm on a treadmill. As soon as one script is written, rehearsed and done, another script is due. I never get the feeling of accomplishment."

Cliff Norton: fun in the dentist's office.

IN THE CAST

CLIFF NORTON, back on TV as featured comedian on the new *Dave Garroway Show*, is one of the most serious-minded funnymen in the business. In fact, the early part of Cliff's career was devoted almost exclusively to straight dramatic acting on radio. It was not until he joined the *Garroway At Large* cast in 1949 that he developed those caricatures of the dentist, opera prompter, baseball manager, etc., which have wowed the public on TV.

A native Chicagoan, Cliff broke into radio while still in high school, earning his way by slinging hamburgers between shows. He did dramatic roles, had two disc jockey programs running at the same time and finally took over as emcee of Chicago's old *Celebrity Breakfast* show.

After five years in the Army, he returned to Chicago to play a series of roles on network soap operas.

Then in 1949 came *Garroway At Large*, the show which helped establish the easy-paced, well-produced "Chicago touch" and which established Cliff as a major TV comedian. When that program was dropped by NBC and its sponsor two years ago, Cliff came to New York.

He, his wife and eight-year-old son live in suburban New York, where they raise Bedlington terriers.

They had their first champion at a dog show recently with a terrier named "Petey-Boy Night Game" — after the character in Cliff's famous baseball skit.

Why so many SITUATION COMEDIES?

Among the well-situated: Eve Arden (Miss Brooks) and Gale Gordon (Mr. Conklin).

"WE DID it before, and we can do it again." That pat phrase sums up the TV networks' reason for flooding their channels with situation comedy shows. Ever since *I Love Lucy* zoomed to the top rung on the rating ladder, it seems the networks have been filling every available half-hour with another situation comedy. And there are more to come.

Most of the family-type comedy shows from last season will be on hand again this year to regale TV audiences with their humor. In addition, at least eight new situation comedies are either now on the air or will be trotted out for the first time this season.

Actually, the situation comedy rash had its genesis in the days of radio, when producers discovered that the better shows of that type could always attract a large audience.

In the words of one top network executive, "When it comes to situation comedies, we're just a bunch of sheep.

Private Secretary

Ozzie & Harriet

My Favorite Husband

Evolution of a popular situation comedy plot—the one about the jealous wife.

We're committing all the sins that we got away with in radio."

The outspoken views of this network chief are not shared by his colleagues at competing networks. According to the program boss of another network, the public has continually expressed a demand for good comedy on TV and he is merely trying to fill that demand. "It's always been more difficult to find comedians than it is to find actors who can play comedy roles well," he pointed out. "That's why we reach more in the direction of situation comedy than stand-up or sketch comedy, such as Milton Berle or Red Buttons play."

As he sees it, it's all a question of supply and demand. "If we give our viewers too many situation comedies,"

Life of Riley

I Married Joan

Dennis Day

he said, "they won't look at the poorer ones and those shows will die a natural death. Only the ones which entertain most will survive."

Other executives responsible for what shows are put on the air freely compare their copy-cat addiction to the Hollywood movie studios' sporadic "cycles."

Once Every Seven Days

"The only trouble with that," the TV men point out, "is that we compound the cycle felony once every seven days. How long we can get away with it is a matter of question. With us, it's as though a Broadway movie theater, finding that a Bob Hope picture always packs in the customers, tries to play a Bob Hope picture every Thursday night. How long can we give the public the same thing week after week and still expect to 'pack them in'?"

The situation comedy cycle is a matter of record. CBS paced the field early with such successful shows as *Lucy, Our Miss Brooks* and *My Friend Irma.* NBC, which had previously put most of its TV eggs into the basket of big-name comedy and spectacular variety shows, came out with its own situation comedies, such as the Dennis Day show, *I Married Joan* and *Mr. Peepers.*

It's now ABC's turn to join the parade. Handed a $25,000,000 bonanza with which to build new shows and sign new talent as a result of its recent merger with United Paramount Theaters, ABC immediately set out to sign whatever comedy stars were still available. That's why Danny Thomas, Ray Bolger, Paul Hartman, young Joel Grey and Sammy Davis, Jr., will all be fronting their own situation comedy programs on ABC.

Thomas plays a night club entertainer. Ray Bolger is playing a small-time vaudevillian who lives in a theatrical boarding house. Hartman, whose program is titled *Pride of the Family,* plays a harassed family man. His wife is played by Fay Wray and his daughter by Natalie Wood.

ABC this year is also presenting a weekly version of *Jamie,* which was introduced on *ABC Album.* In this one, Brandon De Wilde is an orphan living with his aunt, who finds his first true friend in his grandfather, played by Ernest Truex. And Laraine Day is starring in *White Collar Girl,* an ABC telefilm show in which she plays a small town girl.

At CBS, Ray Milland, Joan Caulfield and Barry Nelson head the contingent of new situation comedy stars. Ray has the title role in *Meet Mr. McNutley,* in which he plays an absent-minded high school teacher who is also the basketball coach. Miss Caulfield plays the sophisticated but scatter-brained wife of Barry Nelson in their show, titled *My Favorite Husband.* Not to be forgotten is the upcoming TV version of *Life with Father.*

Pinza Among New Ones

The new NBC program starring Ezio Pinza is titled *Bonino.*

Rounding out the list are most of the situation comedy shows which were on the air last year. Besides those mentioned CBS has *Private Secretary,* the Ann Sothern show; NBC has *I Married Joan, Life of Riley, Ethel and Albert,* and *My Little Margie,* and ABC has the Stu Erwin show and *Ozzie and Harriet.*

Pride of the Family

Stu Erwin Show

My Friend Irma

Reviews

BONINO

PROGRAM OF THE WEEK

Ezio Pinza and Gaye Huston: there are seven other children.

IF YOU can accept the unlikely premise on which the entire show is based, then you'll like Ezio Pinza's new TV series, *Bonino*. But if you find it difficult to believe the idea of Pinza, as a noted concert singer, being the harried father of eight motherless kids, then better switch to another channel.

Ever since Pinza's smash success in the Broadway production of *South Pacific*, the movies and TV have been trying to convert him into the Frank Sinatra of the housewife set. To date, this has resulted only in a couple of uninspired Technicolor opuses and some undignified clowning by the former Metropolitan Opera basso when he headed his own TV variety show. Through all this horsing around, though, Pinza has emerged as a man of considerable charm and talent.

Bonino gives him another chance to star in his own series, and if the situation comedy writing matches his ability, then he's in. Probably no other comic, from burlesque to TV, has ever had so many foils. Besides the eight kids, most of whom are before the cameras at the same time, he also has a spinsterish housekeeper, a rough and ready valet and a frantic agent. Pinza works well with them all, making his role as believable as possible.

Most of the situations revolve about Pinza's attempt to bring up the kids. The series opened credibly enough—after years of singing on the road, he's lost touch with his family. When he learns, on a short visit home, that they've all reached the age where they need a father, he decides to ditch his career for a year to devote all his attention to them. With this as a starter, it's easy to see where the script writers have plenty of material.

The adults in the cast make out much better than the kids. Mike Kellin, as the valet, is a gem. Mary Wickes, the housekeeper who fears that Pinza will usurp her place in the kids' hearts, turns in a masterful job.

Jamie

Brandon De Wilde and Ernest Truex: a couple of veterans.

ALL THE WORLD loves a kid, especially an orphan kid in search of a friend. That's the sympathetic motif on which the new *Jamie* show (ABC) is set up. It's strictly a family-appeal program and should prove a natural for TV.

With young Brandon De Wilde in the title role, *Jamie* has a sensitive and talented star who should be able to mix laughs and heart-tugs in the right proportions without getting weepy about it.

The writers to date have tried to steer clear of this pitfall, but have succeeded only partially.

Despite his tender years, De Wilde has racked up considerable experience in the movies, on Broadway and in TV. As *Jamie,* he plays the orphan shunted from one relative to another who finally winds up with his understanding grandfather.

Ernest Truex plays the venerable grandfather with his customary eye-twinkle, but he makes the role count. Polly Rowles, as Jamie's aunt, and Kathy Nolan, as his young cousin, lend good distaff support. The show has some fine settings and the other production credits are good.

Jamie was one of the series of programs given on-the-air auditions last season as part of the *ABC Album* show. It won considerable acclaim on that single time out. So far, it has not quite achieved the status of the original introduction.—*R. S.*

FINE TUNING

By OLLIE CRAWFORD

RUSSIANS try television "give-away" programs. The one safe answer is "Hurray for Malenkov."

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One program is like *Strike It Rich.* If you win, you get shot for being a capitalist.

•

The big star on Russian television is Marx, but it sure ain't Groucho. They've got a *You Bet Your Life* program where you can lose it. They ask questions, and if you don't give the right answer, you can win a pick, a shovel and a salt mine.

•

It seems the Communists can't have soap operas because they still don't have anything like soap.

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Their idea of a giveaway program is where a guy talks in his sleep and gives himself away. This boy can win two glorious years in scenic Siberia and a slave bracelet designed for real slaves. They don't have commercials —an announcer just comes on and orders you to buy Malenkov's Tea Bags.

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It would surprise Godfrey, but these boys can sell tea bags without putting tea in them.

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You just place one in a cup, add hot water, and get a hot, wet tea bag.

3-D TV?

So far it hasn't shown up on our TV screens. But don't turn your back, pardner!

However, there has been something added this year . . .

something that has increased the importance of TV in many, many homes all over the country. It's TV GUIDE, the magazine that brings to life the whole fascinating world of television, makes it more interesting and enjoyable than it's ever been before!

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